

Data economy: business opportunities, regulation and competition

Seminar on 27 November 2019, Helsinki, Finland

Data sharing: business opportunities

9.00 – 9.15 **Introductory remarks.**

John Zysman, BRIE

9.15 – 10.15 **Business cases**

Platform business cases. Ville Eloranta (Aalto University)

Digital manufacturing. Martti Mäntylä (Aalto University)

Building your data sharing hypothesis. Timo Seppälä (ETLA/Aalto University)

AI-landscape analysis. Tomasz Mucha (Aalto University)

10.15 – 10.30 Break

10.45-11.15 **Industry-driven data-sharing initiative: case N-DEX.**

Ilkka Lakaniemi (CombiEnt)

11.15-11.45 **Data sharing: contract models.**

Kalle Hynönen (Krogerus).

11.45-11.55 **Closing remarks.**

Heli Koski (ETLA/Aalto University)

12.00 – 13.00 Lunch

Data economy, regulation and competition

13.00-13.30 **Data, platforms and competition.**

Alexis Walckiers (The Belgian Competition Authority).

13.30-13.50 **GDPR: enforcement and fines.**

Jussi Latola (Krogerus)

13.50-14.20 **Short-term impacts of GDPR on firm performance.**

Heli Koski (ETLA/Aalto University) & Nelli Valmari (ETLA).

14.20-14.30 Break

14.30-15.00 **Market for information and competition.**

Patrick Waelbroeck (Telecom Paris Tech)

15.00-15.30 **Information and consumers' energy choices.**

Enni Ruokamo (Oulu Business School)

15.30-16.00 **Discussion.**

Wine & snack

Venue address: Arkadiankatu 23 H (inner courtyard, 2nd floor), 00100 Helsinki.

Further information: Heli Koski, ETLA/Aalto University, tel. +358 50 466 3214, heli.koski@etla.fi

