

Digitale barometri 2020

Executive Summary

Digibarometer 2020

Digibarometer is a study which evaluates how well individual countries utilize digitalization and how they compare to one another in this respect.

The study includes 22 countries and 36 variables on three different levels (*capabilities, application and impact*) and in three different sectors (*corporate, civic and public*).

Each sector is examined on each level, thus forming a scoring matrix of nine cells for each country.

Quick Overview

Digibaronometer 2020

Results

Finland ranks second among the 22 countries. The ranking was third in the last year.

Denmark rises from its last year's second place to the first place. The United States leaps from the 1th position to third place. The Netherlands, Norway, and Sweden are the next ones keeping their last year's positions. The bottom of the list is once again occupied by Brazil, Italy and Russia.

Conclusions

Finland's relatively high placement is explained by its even performance across various indicators. Finland's capabilities to utilize digitalization are the second best among the countries studied. In the actual implications, however, Finland scores slightly lower.

In the long term, the competitive edge is shifting from technical superiority towards the ability to build new business models and services out of the new technological opportunities.

Policy Implications

To ensure staying on board with digitalization a country should:

- Develop its ***broadband internet*** (*access, speed and quality*)
- Plan for a complete ***digitalization of the public sector***
- ***Educate its citizens*** on the operating principles of digital machines at an early stage (*incl. computer programming*)
- Be prepared to ***defend against cyber-threats***
- Maintain a ***balanced right for privacy*** for its citizens
- ***Acknowledge the job markets*** emerging in global digital platforms and ***prepare for a freelancer economy***
- ***Develop its legislation*** to be compatible with a digital environment
- ***Feed the demand*** associated with the process of digitalization

Detailed Results

Digitalrometer 2020

Digitalrometer 2020

Impact

Application

Capabilities

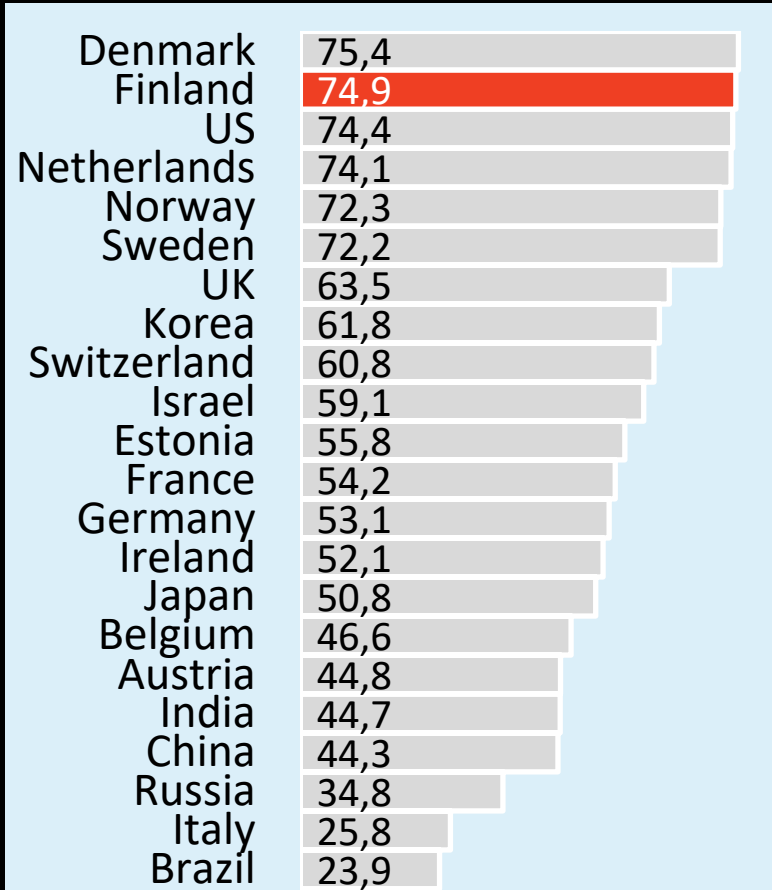


Corporate

Civic

Public

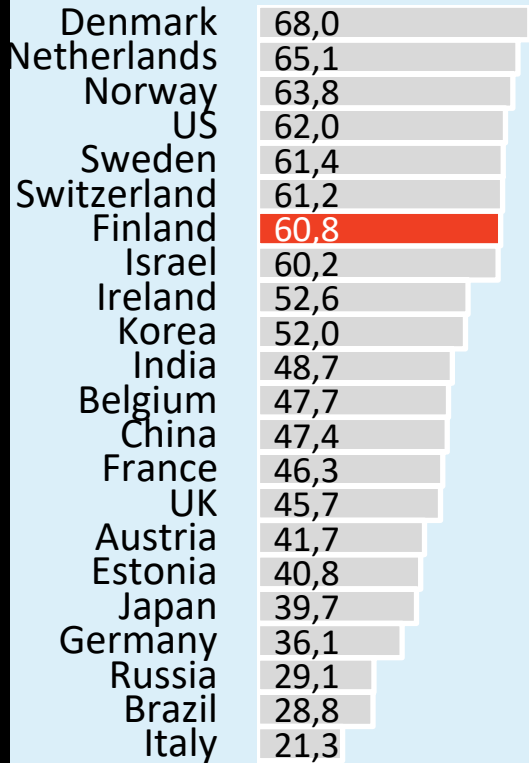
Overall Ranking



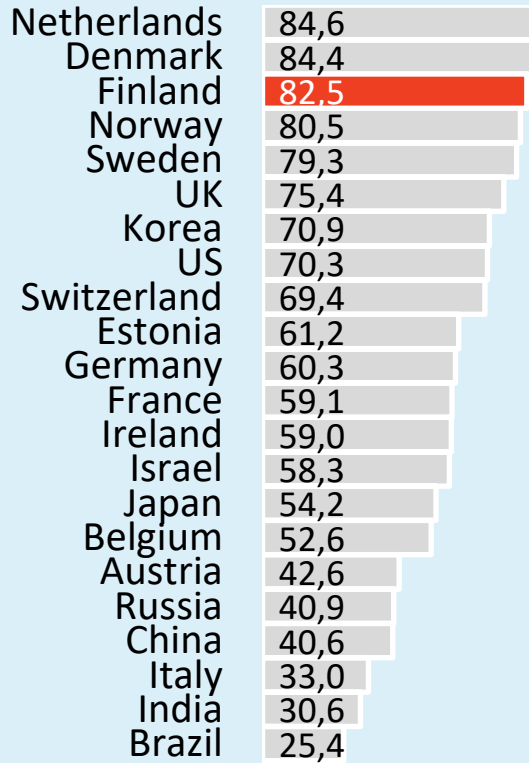
Sectors



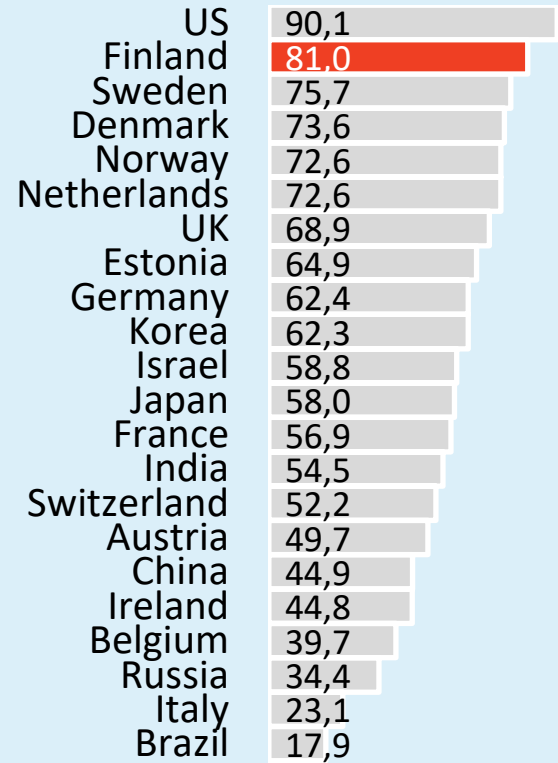
Corporate Sector



Civic Sector



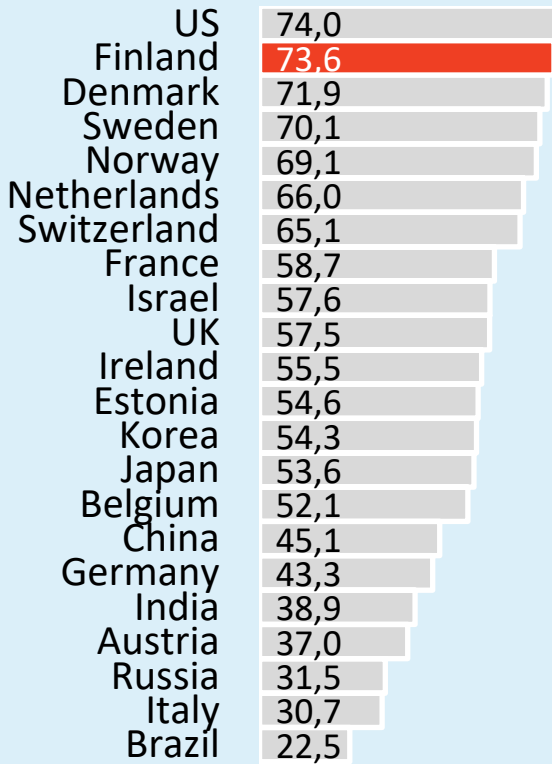
Public Sector



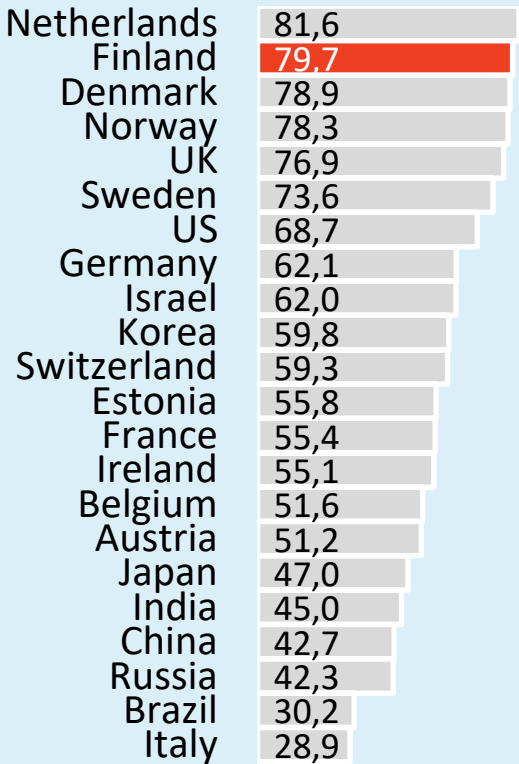
Levels



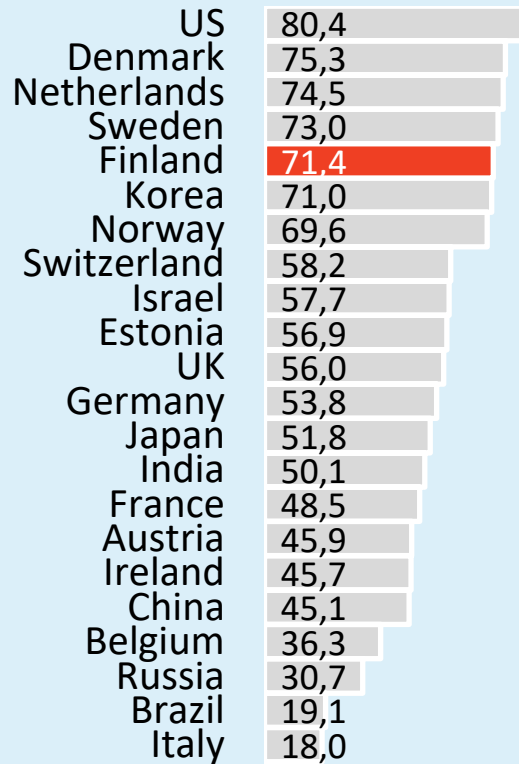
Capabilities



Application



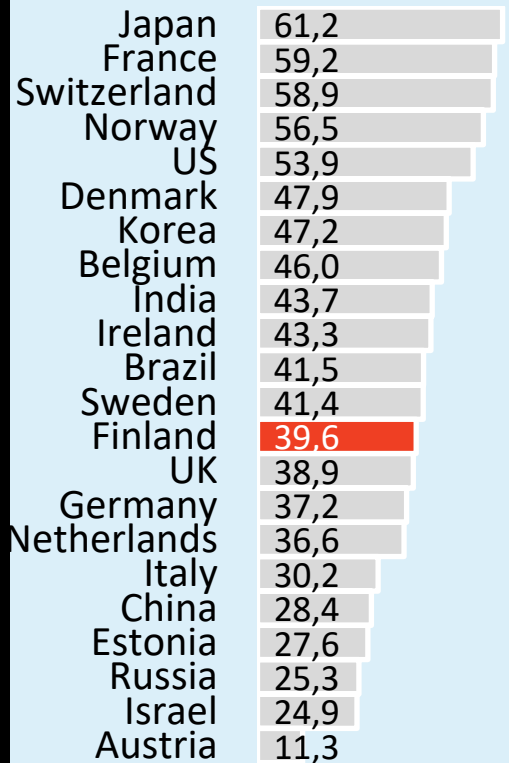
Impact



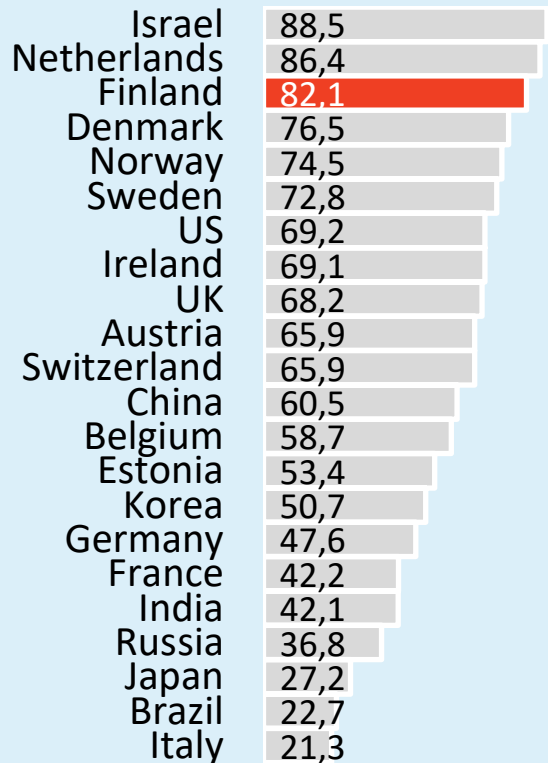
Corporate Sector



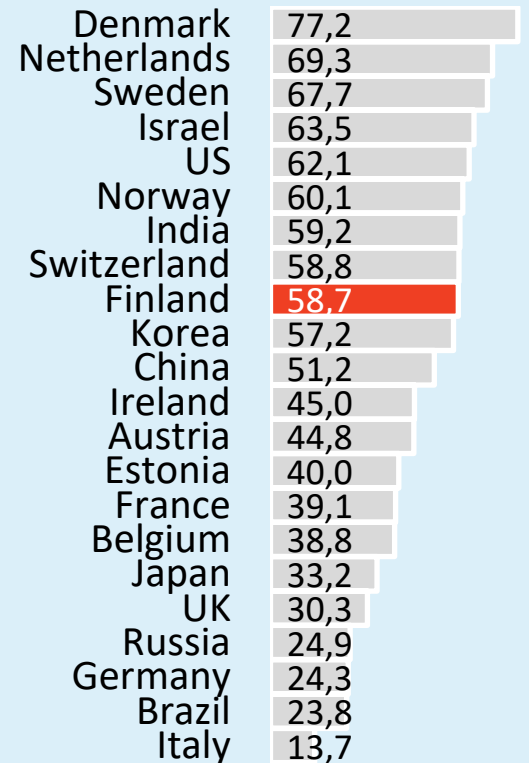
Corporate Capabilities



Corporate Application



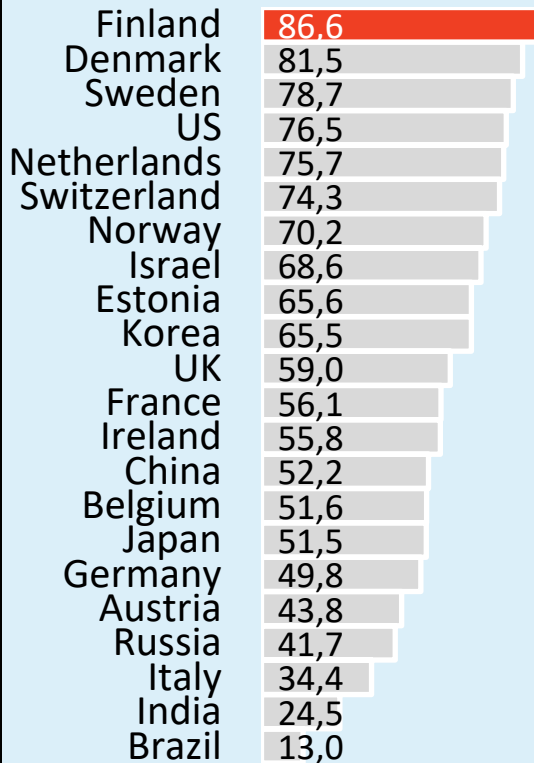
Corporate Impact



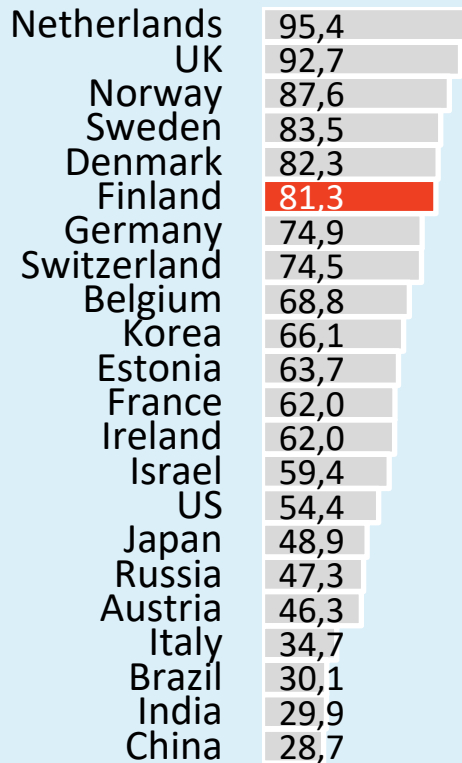
Civic Sector



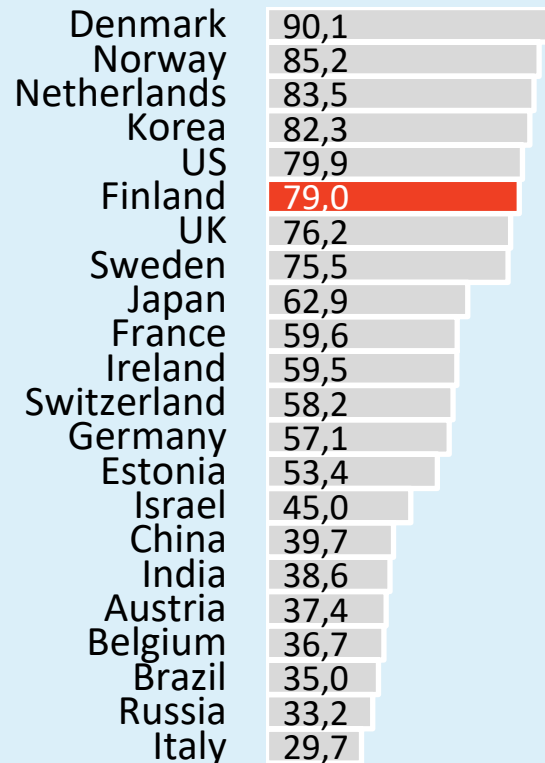
Civic Capabilities



Civic Application



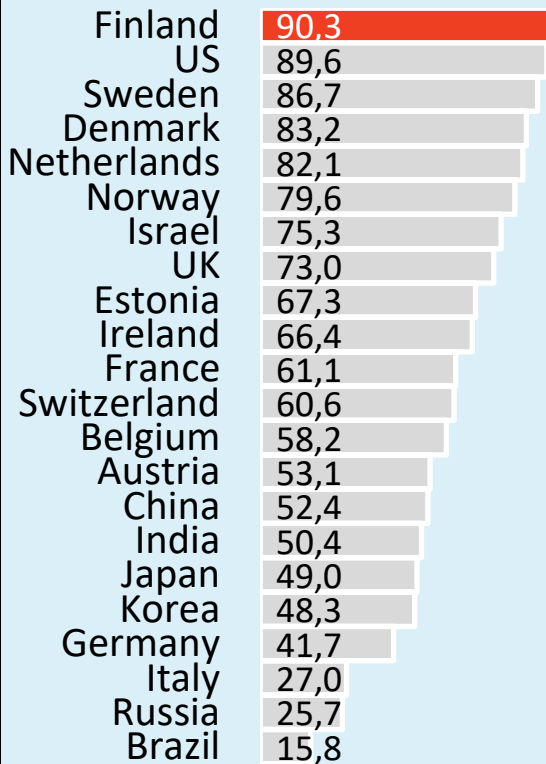
Civic Impact



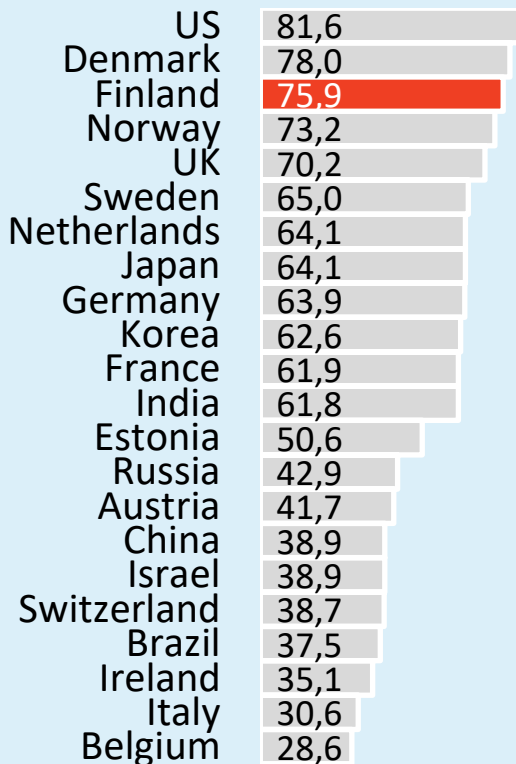
Public Sector



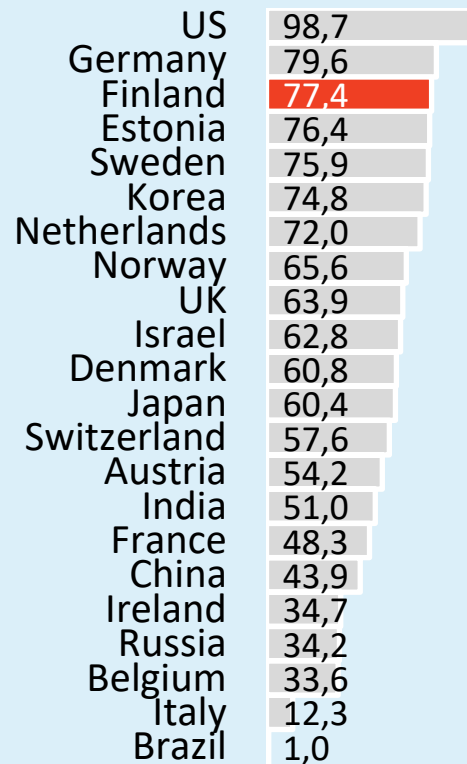
Public Capabilities



Public Application



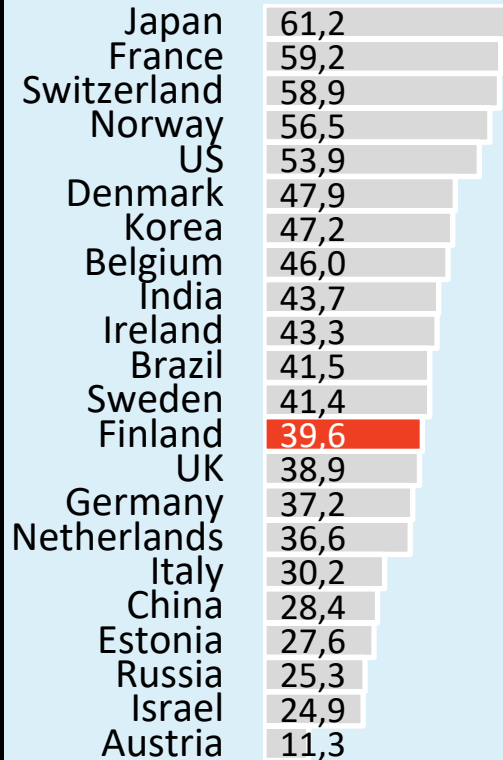
Public Impact



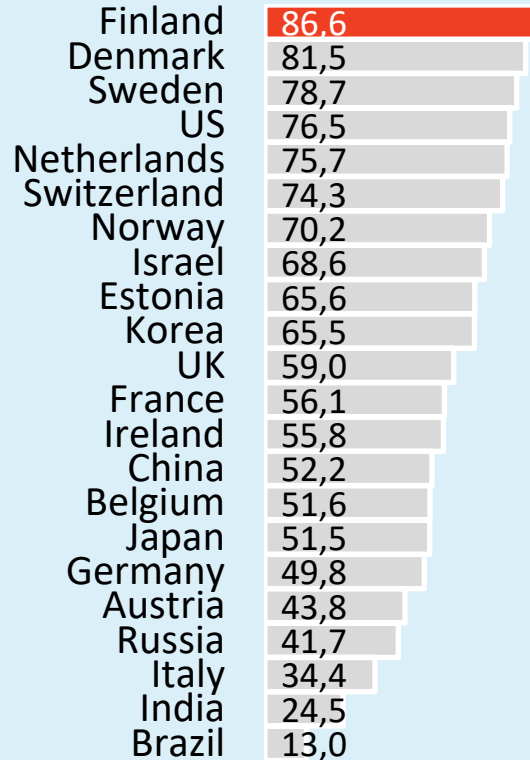
Capabilities



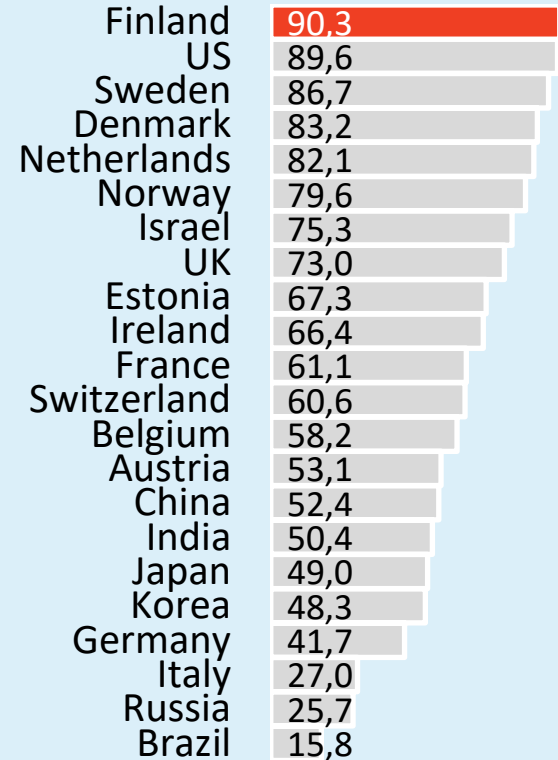
Corporate Capabilities



Civic Capabilities



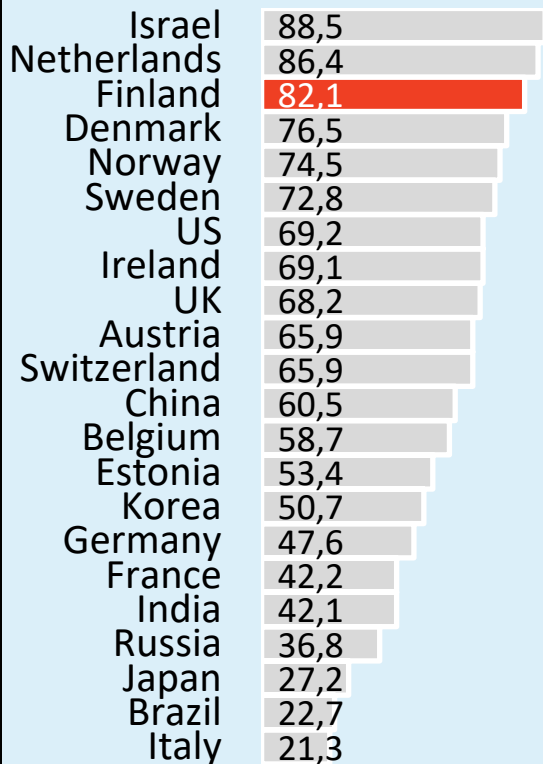
Public Capabilities



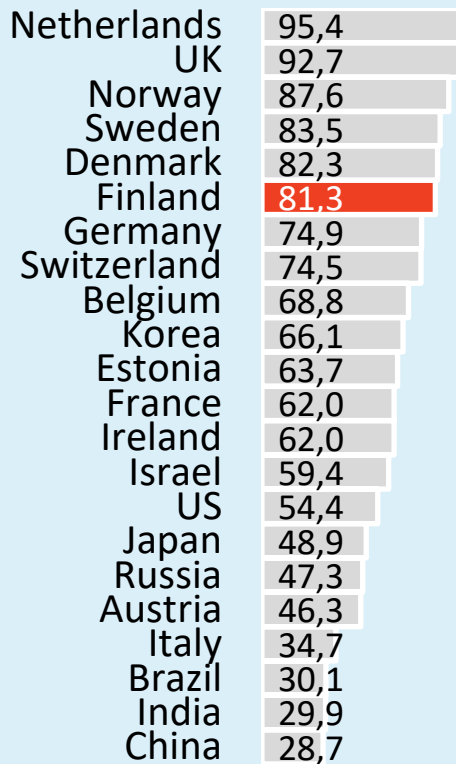
Application



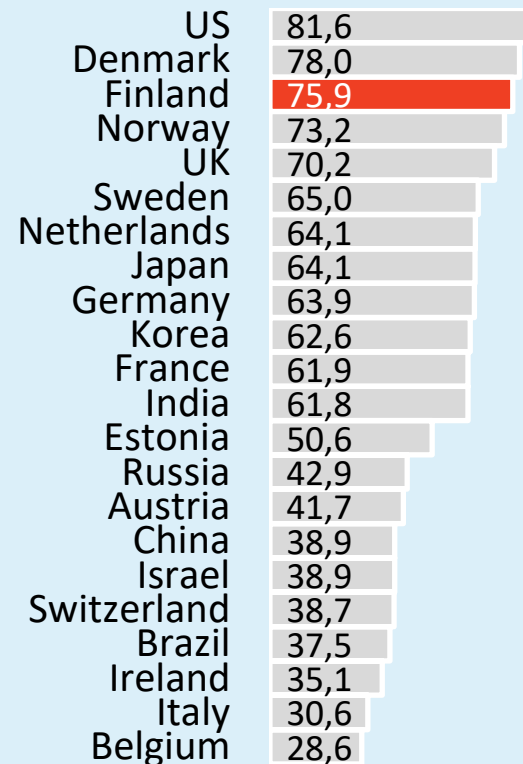
Corporate Application



Civic Application



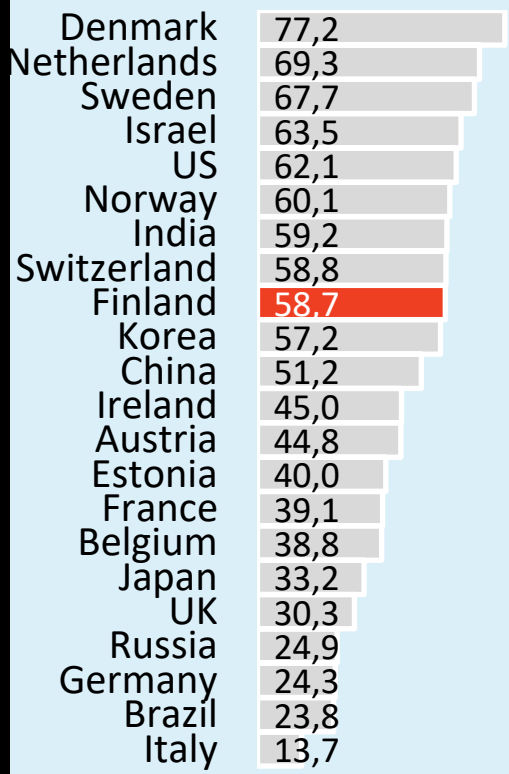
Public Application



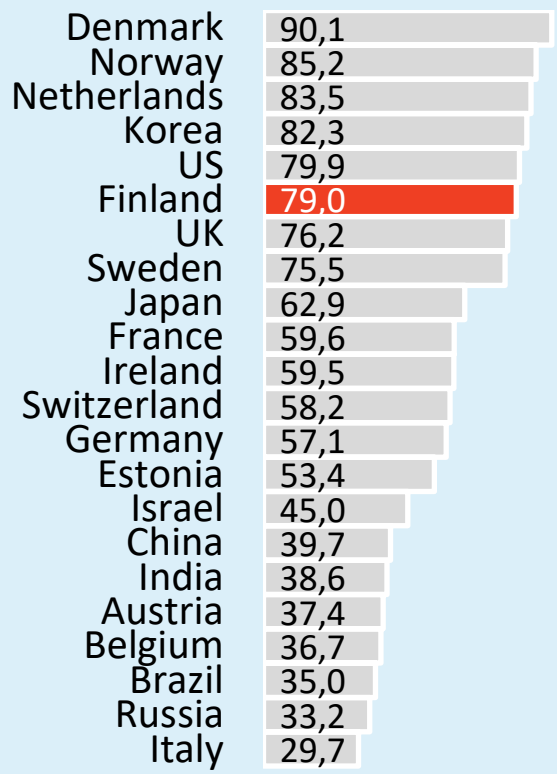


Impact

Corporate Impact



Civic Impact



Public Impact

