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# Keskusteluaiheita Discussion papers

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WAGE SETTING IN FINLAND\*\*

No 286

20.03.1989

- Abo Akademi, The Finnish Savings Banks Associtation, and The Research Institute of the Finnish Economy, respectively.
- \*\* An earlier version of this paper was presented at the Workshop on Wage Formation in Nordic Countries, Institute of International Economic Studies, University of Stockholm, April 11-13, 1988. Then comments by Torben Andersen, Lars Calmfors, Steinar Holden and other participants of the Workshop are gratefully acknowledged. We thank Rolf Maury for data assistance and Ann-Christine Ekebohm-Korhonen and Helena Lauttanen for their secretarial help. The paper forms part of the project financed by the Nordic Economic Research Council.

ISSN U781-6847

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ERIKSSON, Tor - SUVANTO, Antti - VARTIA, Pentti, WAGE SETTING IN FINLAND, Helsinki : ETLA, Elinkeinoelämän Tutkimuslaitos, The Research Institute of the Finnish Economy, 1989. 77 p. (Keskusteluaiheita, Discussion Papers, ISSN 0781-6847; 286).

ABSTRACT: In this paper wage formation in Finland is analyzed within the trade union and wage bargaining model framework. The first part of the paper contains a brief presentation of the development of wages and the institutional set-up as well as some attempts to identify causal factors. In the second part a set of new wage equation estimates based on the trade union approach is provided. According to the results, the real wage is driven by trend productivity growth and unemployment — in particular, medium-term unemployment and/or unemployment of union members — explains the main fluctuations around the trend.

KEYWORDS: wages, bargaining, trade union models

JEL Classification: 824, 830

#### 1. Introduction

In the discussion about Finnish economic policy, the development of wage costs has traditionally been considered essential for attaining rapid growth, price stability and external balance. This is because wages relative to those in other countries have been seen as the most important determinant of profitability and investment in the traded-goods sector.

In the postwar period average growth in the Finnish economy has been slightly higher than in the other Nordic countries and in the OECD area as a whole. On the other hand, growth has been more volatile, both because of greater vulnerability to external shocks and because of wage-price dynamics. Inflation has on average been higher than in the competitor countries, which has at times led to severe employment and balance of payments problems. These problems have as a rule been solved through repeated large devaluations. The competitive position of the economy, as measured by relative unit labour costs has varied considerably. Against this background stabilization policies have not been very successful.

This description of events pertains, however, only up to the late 1970s, after which most macroeconomic aggregates have developed more smoothly and more favourably. Real real wage growth has been in line with the growth of labour productivity. Output growth has been above the OECD average. The main problem during this period has been unemployment, which has been at a higher level than earlier, although still much lower than in continental Europe. In recent years external balance has again deteriorated.

The aim of this paper is to look closer at wage formation process during the post-war period of both success and failure. Another aim is to see what can be learned from empirical analyses of wage setting which, in contrast to most of the previous work, recognizes explicitly the presence of labour market organisations and the system of centralized wage bargaining.

We start by a brief presentation of the development of wages and try to identify broad causal factors. The next part of the paper gives a summary of the institutional set-up in the labour market and its relation to macroeconomic performance. The final sections present a review of earlier empirical research on aggregate wage equations in Finland as well as a set of new estimates based on the trade union approach.

## 2. Wages and some causal factors

Nominal wage developments in Finland have broadly resembled that in the other Nordic countries as well as in the other small European economies (cf. Calmfors, 1984). For instance, the wage explosion in the mid-1970s stands out quite clearly. Worth noting is also the fact that the nominal wage increases in the 1980s have been at roughly the same level as in the 1960s (Figure 1). Nominal labour costs to employers have risen somewhat faster than money wages. As will be seen below, the payroll tax rate rose steadily up to the mid-1970s, after which it has remained more or less constant.

### Figure 1. Annual change in money wages

Relative unit labour costs (vis-à-vis competitor countries) are depicted in Figure 2. Decomposing this measure of competitiveness, which displays substantial variation over time, into relative wage costs, the effective exchange rate and relative productivity, it turns out that the latter two components have developed favourably over the past ten years. This helps explain why there has not been great losses of competitiveness despite comparatively large increases in wage costs. The long-run development is characterized by high wage inflation and offsetting devaluations.

#### Figure 2. Relative unit labour costs

The development of real consumption wages, both pre- and post-tax, for the private sector is shown in Figure 3. It is seen that the average increase in real pay has been lower since the mid-70s than before. Real wage increases peaked in 1969-1971, not in 1974-75 as in

other Nordic countries. It is also seen that post-tax real wages show greater year-to-year variability than pre-tax wages.

Figure 3. Real consumption wages in the private sector: before and after tax

For comparison, the growth of public sector real wages is depicted in Figure 4. Although the profile looks rather similar, there are some notable differences. First, the year-to-year variability seems to be somewhat greater. Secondly, the large real wage increases gained by the private sector employees in the first half of the 1970s did not concern the public sector.

Figure 4. Real wage growth in the public sector

The real wage relevant to the employers is the real product wage, i.e. nominal wage costs divided by producer prices or by the value-added deflator. Changes in producer and consumer prices may differ because of changes in relative prices. In Finland, producer prices have, however, moved roughly in line with consumer prices, at least when the value-added deflator for the total private sector is used as comparison. Relative import prices have shown larger fluctuations dominated by the oil price changes.

The other factors that drive a wedge between the real product wages paid by the employers and the real after-tax consumption wages earned by employees, are the payroll and income taxes. The standard measure for the combined wedge is

(1) 
$$q = (w(1+t_e)/p)/(w(1-t_w)/p_c)$$
$$= (p_c/p)((1+t_e)/(1-t_w)),$$

where w is the wage rate,  $t_e$  and  $t_w$  stand for the payroll tax rate and the average income tax rate, respectively. The output price index is denoted by p and the consumer price index by  $p_c$ .

The combined wedge is depicted in Figure 6. It shows a rising trend from the mid-60s up to 1974, after which it declined rapidly and then remained constant in the 80s. Thus, the wedge was largest at the time when money wage growth was highest and the real wage growth exceeded productivity growth by a large margin. The tax components of the wedge rose steadily up to the mid-70s, after which they stabilized and even declined in some years (Figure 6). The movements of the average income tax rate have been accompanied by changes in the marginal rate of taxation. The fall in income tax rates in 1976 and a few subsequent years reflects the shift from joint to separate taxation of spouses as well as the adjustment of tax scales to inflation, which has been applied since that year.

Figure 5. The wedge

Figure 6. Rates of taxation

There is a long tradition of emphasizing demand conditions in the labour market as a main determinant of wage movements. Unemployment is regarded as an indicator of demand pressures. In the recent literature on the trade union and bargaining models, the rate of unemployment plays an important role because it is considered to affect the costs of wage increases as perceived by the trade unions in wage negotiations.

As is borne out by Figure 7, unemployment rose considerably in 1977-78. The immediate reason was the restrictive demand policies adopted at that time. However, despite the recovery in 1979-80, unemployment has stayed at a high level, at least in comparison to Sweden and Norway. The average rate in the 80s has been around twice

as high as in the early 70s. The increase in unemployment reflects mainly an increase duration (Eriksson, 1985). Another characteristic of the development is the uniformity of unemployment rises across age and occupational groups as well as across geographical regions. The only significant changes in the composition of unemployment are the narrowing differentials of the unemployment rates between males and females and the divergence of the rates between union members and non-members (see below).

Figure 7. Unemployment

### 3. Institutional setting of the labour market

### 3.1. High unionisation

Presently, more than 80 per cent of all wage earners are trade union members (Figure 8). This is one of the highest shares in industrialized countries. The high union density is not, however, a long-established phenomenon. It did not exceed 50 per cent until the late 60s, after which it grew rapidly. In the 40s and 50s, union density fluctuated around 30 per cent - roughly at the same level as in continental Europe, but substantially lower than in the other Nordic countries. Before World War II, it was typically around 10 per cent.

### Figure 8. Union density

Historically the degree of unionisation in Finland has been higher among salaried employees than among blue-collar workers. This continues to be the case. The difference has, however, narrowed in the seventies. In earlier days, the white-collar unions, however, played a less important role in wage negotiations than they do today. More recently, they have adopted the same manners as the blue-collar unions have traditionally done.

Trade unions are typically organized nationwide by industry. Industry unions, in turn, are members of central confederations. The largest of them is *The Central Organisation of Finnish Trade Unions* (SAK), which now organizes about 60 per cent of unionized employees. The bulk of SAK member unions represent manufacturing workers, although the proportion of white-collar and non-manufacturing unions has increased.

The other three central federations are, in order of size, The Confederation of Salaried Employees in Finland (TVK), The Confederation of Unions for Academic

Professionals in Finland (AKAVA) and The Confederation of the Technical Employee Organisations in Finland (STTK).

TVK and STTK are salaried workers' organisations and the membership of AKAVA mainly consists of employees with a university degree. In 1985, the shares of TVK, AKAVA and STTK of all unionized employees were 21, 12 and 7 per cent, respectively. The shares of AKAVA and STTK have been increasing since 1970, reflecting changes in the occupational structure of the labour force. As a consequence, the previously dominating role of SAK in wage negotiations is gradually weakening.

The extent of organisation among employers is high as well. Over 60 per cent of private sector employees work in firms which are members of the two largest employers' confederations: The Finnish Employers' Confederation (STK), and The Employers' Confederation of Service Industries (LTK).

# 2.2. Emergence of centralized bargaining

Prior to World War II, there were no nationwide wage agreements in Finland, only local or regional wage contracts. First in 1940 did the employers' confederation officially recognize the labour unions' federation as an equal negotiating partner. As a result, national wage bargains were struck in several industries.

The ten-year period following the war was characterised by strict regulations of wages and prices. However, labour market organisations were represented on the board administering the price and wage controls, and could therefore exercise a certain influence on the contents of these policies. The representative of the government in the price and wage controls board did also participate in the wage bargaining process. On some occasions, the government actively contributed to the reaching of wage agreements through commitments to certain policy measures. It was also typical that agreements

included index clauses and the government used subsidies in order to keep prices under the critical index points. For instance, in 1951 the government committed itself to large food subsidies in exchange for low nominal wage increases. Another example was the introduction of the child allowance system in connection with a national wage agreement. Hence, almost from the very beginning labour market organisations became used to having the government as a third, potentially active, partner in wage negotiations.

The abolition of wage and price regulations at the end of 1955 changed markedly the scene for wage policy. Housing rents and food prices went up sharply, and attempts to restore real wages resulted in a general strike. Shortly after the strike, the SAK was split into two rival fractions. The economy went into a deep recession; unemployment increased sharply and for almost three years real GDP hardly grew at all. During these three years no centralized agreements were reached.

In the beginning of the 1960s, the number of industries covered by centrally negotiated wage agreements rose and the contract length was extended to two (1961-62 and 1964-65) and three years (1966-68). A special feature of this period was the inclusion of several non-wage issues, such as pensions, working time reductions and equality of pay between sexes to the negotiation agenda.

In 1967, the Finnish Markka was devalued by 28 per cent. As the three-year contract which was in force to the end of 1968 included full compensation for price increases, the effects of the devaluation on the price level would have been automatically transmitted into wages. In order to prevent this taking place, the government initiated new negotiations, which led to moderate money wage increases and to the abolition of indexation. The government in turn committed itself to pursue strict price and rent controls. The abolition of

indexation was made permanent by law and, in addition to wages, it was extended also to bank loans and deposits.

The 1968 contract marked the beginning of the era of comprehensive incomes policy packages. The comprehensive agreement in 1968 was helped by the fact that the two rival organisations for the blue-collar workers had been united in 1967, and probably also by the fact that the social democrats and the communists were both in the government. The main objectives of the package, lower inflation and higher growth, were successfully accomplished, and a similar agreement was reached also in 1969. The tripartiate negotiations were continued throughout the 1970s and still constitutes the framework for the centralised wage bargaining.

# Table 1. Centralized wage agreements for manufacturing workers

#### 2.3. Recent centralized agreements

The length and timing of wage agreements has varied considerably (Table 1). During the past 15 years, the agreements have generally come into effect in March or April. The length of the contracts has usually been two years, although in times of accelerating inflation or rising uncertainty about future price development, one year contracts have been the rule. In the 1980s partial indexation reappeared in the agreements. In these cases, compensation has been promised for the rate of inflation higher than a preannounced threshold corresponding to expected inflation. In the early 1980s, the threshold was adjusted for terms-of-trade changes.

An important aspect of the central negotiations between confederations of trade unions and confederations of employers' associations is that the agreements act only as a common and generally accepted guideline for the subsequent more specific agreements negotiated between

individual industry unions and employer associations. The results of the union level agreements then set guidelines for individual firms. Even though negotiations have, since 1968, always occured between central organisations, it may happen that no agreement is reached at that level. Then industrywide organizations have to work out their own agreements without any central guidelines. During the past 20 years this has happened four times, three of them in the 1980s. Union level contracts have always been of one-year length.

Until recently, negotiations for a new contract have typically started between the representatives of SAK and STK. If these negotiations fail, they have continued between member unions and the corresponding employers' organisations. Due to the growing importance of the public-sector unions and the increasing share of unionized white-collar groups, the conventional bargaining set-up has come under pressure.

During the past fifteen years, it has become more or less a rule that one or two member unions remain are not encompassed by the general centralized agreement. This can be explained by attempts to get wage increases in excess of the centrally agreed guideline. The credibility of centralized agreements has therefore been undermined. This is one reason for the recent debate on the merits of moving towards more decentralized bargaining.

Over the years, the character of centralized agreements has varied considerably. The agreements for 1969 and 1970 clearly aimed at stabilisation objectives, whereas the later agreements have been qualitatively different. In particular, the experience of the early 1970s, when inflation was running out of control, had long-lasting consequences on wage formation. The high wage drift in manufacturing upset the established wage structure and fueled compensation demands on part of the non-manufacturing unions for many years to come. The

burden of taxation, both average and marginal, rose rapidly with inflation. This made unions increasingly concerned with real after-tax wages. As a consequence, a number of other issues than wages were again added to the negotiation agenda, and it became a commonplace to link government commitments on tax and social policies to wage agreements.

# Figure 9. Negotiated wage increases and wage drift

In the first comprehensive incomes policy agreements the general wage increase was stated in absolute terms - the so called penni-line. This resulted in a compression of wage differentials between industries and, above all, between blue- and white-collar workers. As of 1978, the penni-line has been mostly abandoned, except for the SAK-STK agreements.

The unexpected changes in relative wages in the early 1970s led to increasing wage-wage linkages. The public sector employees and some other white-collar groups started to demand so-called earnings development guarantees, which between 1974 and 1981 were formally included in most contracts for the groups concerned. These clauses guaranteed automatic wage increases to compensate for any unexpected wage drift enjoyed by manufacturing workers. While earnings gurantees in conjunction with the move towards general wage increases defined in terms of a percentage increase have implied a tendency towards preservation of existing wage differentials, they at the same time have enhanced the centralized nature of the wage negotiation system.

#### 2.4. Unemployment insurance

The key assumption of the trade union models is that unions are interested not only in the real wage but in the employment outcome as well. A standard prediction from these models is, therefore, that unions will be more inclined to push for higher wages the higher real

unemployment benefits are; higher benefits make the negative consequences of job losses less severe. It is also frequently hypothetized that lower employees' contributions to the financing of unemployment compensation schemes or labour market programmes for the unemployed tend to raise the target wage 1).

The level of real unemployment benefits rose up to 1972, after which it has steadily fallen (Figure 10). The replacement ratio for the average worker has exceeded 70 per cent in only two years, although it should be noted that up to 1986 unemployment insurance benefits were untaxed income. Yet, it would appear that the cost of wage increase in terms of job losses has increased rather than decreased since the mid-1970s.

The level of real unemployment benefits rose up to 1972, after which it has steadily fallen (Figure 10). The replacement ratio (the ratio between the unemployment benefit and wage income) for the average worker has exceeded 70 per cent in only two years, although it should be noted that up to 1986 unemployment insurance benefits were untaxed income. Yet, it would appear that the cost of becoming unemployed has increased rather than decreased since the mid-70s.

# Figure 10. Unemployment insurance: replacement ratio and real benefit index

Such a conclusion must, however, be qualified in at least two respects. First, the fraction of wage earners covered by the unemployment insurance funds system - which is virtually identical to the fraction of unionised labour - has risen significantly during the 1970s. Secondly, in addition to the unemployment insurance, there is also an unemployment compensation system for non-members, so-called unemployment assistance. This system has expanded since 1972, when entitlement to benefits under this scheme was extended to labour market entrants. Receipt of unemployment assistance is means

tested and the benefits are lower than those provided by the unemployment insurance system. There is no maximum entitlement period for unemployment assistance benefits whereas an unemployment insurance fund member is entitled to benefits for a maximum of 200 days per year, and a maximum of 500 days during three subsequent years. As in the case of unemployment insurance, the real value of unemployment-assistance benefits has been falling since the mid-1970s.<sup>2)</sup>

These observations imply that the group of non-members has decreased proportionally and that the non-members' income losses due to unemployment have become smaller as from the beginning of the 1970s. The extension of unemployment benefits to non-members is, however, likely to have had other effects as well. In particular, there is some evidence suggesting that this scheme may have increased the measured unemployment rate at any given level of aggregate demand, because earlier hidden unemployment now became open (Santamäki, 1980; Eriksson, 1985; and Ingberg and Lahdenperä, 1986).

The unemployment rate among the members of the unemployment-insurance funds, which prior to 1972 exceeded the rate among non-members, has since then been lower (Figure 11). The spectacular divergence of these two unemployment rates, in particular in 1976-78, probably reflects that the increase in total unemployment fell on the labour market entrants and to some extent also that the number of recipients of unemployment-insurance benefits who exhausted their benefits entitlement rose sharply during this period.

Figure 11. Unemployment among insured and non-insured workers

#### 4. Wage formation and macroeconomic policy

### 4.1. Fiscal policy

The centralized labour market organisations naturally have both an interest and a potential power to exercise some influence on the economic policy of the government. Similarly, the labour market organisations no doubt recognize the constraints faced by the economy, although there may occasionally be some disagreement on the severity of these constraints.

We have already referred to some episodes, when the government has introduced certain fiscal measures in order to moderate wage inflation. These include "purchases of index points" in the pre-1968 era of wage indexation, and certain reforms with respect to social policies, such as the introduction of the child allowance system in the early 1950s and the compulsory insurance scheme for employment-related pensions in the 1960s.

Since the upsurge of inflation in the early 1970s the government's tax decisions have played an increasingly important part in the wage formation process. This was, in part, due to rapidly rising rates of taxation (Figure 6). With high money wage increases and unindexed tax-schedules, the progressivity of taxation started to affect also the medium-income groups, i.e., the median members of the unions, who became increasingly concerned with real after-tax wages.

Since 1976, the tax scales have been adjusted yearly, although the adjustments have not formally been

tied to actual inflation. This has provided the government with an opportunity to offer tax reductions in exchange for moderate wage agreements. In some cases tax reductions have been promised as a part of the incomes policy package, in other cases the government has set the tax scales before the negotiations have started or it has punished the labour market organisations for inflationary agreements ex post (Table 2).

# Table 2. Tax scale adjustment and inflation

Fiscal policy in Finland has never been especially ambitious in terms of the Keynesian objectives of stable output and employment. Rather the policy has relied on the fiscal orthodoxy of maintaining a balanced budget, which frequently has made fiscal policy work in a procyclical direction (Pekkarinen et.al., 1984). This tradition was given up in the latter half of the 1970s, when the country suffered from the most serious post-war recession. Fiscal policy turned expansive in 1977, but even then it could hardly be characterized as a Keynesian aggregate demand policy. Rather, it relied on a supply-side strategy of strengthening corporate profits in order to stimulate investment and exports. Consequently, tax reliefs were directed to the corporate sector, which were helped also by two defensive devaluations in 1977 and 1978.

The 1977 marked a break to the earlier policy orientation in many respects. Fiscal activism became accepted, although with a supply-side flavour and in a medium-term context. The new strategy seems to have brought about remarkable results in terms of output and employment growth. Fiscal activism was exercised in the early 1980s, when tax reductions again were used as a counter-cyclical weapon. The period from 1977 to the mid-1980s is frequently characterized as a period of consensus during which the unions gained steady increases in real wages and stable employment.

#### 4.2. The exchange rate regime

Until 1973, Finland was part of the Bretton Woods system with a fixed exchange rate. Since then, the Markka has been fixed against the trade-weighted basket of currencies, except for a short period in the early 1970s. Recent deregulation of the financial markets has made the monetary authorities more dependent on the exchange rate policy choice. The proximate target of monetary policy is stable effective exhange rate defined in terms of the currency index, which, however, is allowed to fluctuate within certain preannounced limits. This freedom has been used increasingly during the past two years, the aim being to create a certain amount of exchange rate uncertainty in order to discourage short-term speculative capital movements. The regime remains, however, that of the fixed exchange rate.

The fixed exchange rate regime should, in theory, link domestic inlation to that in the rest of the world and leave only a very limited role to monetary policy. There are at least two reasons for why this may not have been the case. First, except the last few years the control of capital movements and the tightly regulated domestic financial system provided the Bank of Finland with considerable monetary autonomy. Secondly, the effects of the international business cycle on domestic output and inflation have often been amplified by the one-sided structure of Finnish exports. The large share of forest industry products in total exports explains, in part, the earlier instability of the economy, because world trade in these products typically experience larger volume and price changes than trade in other industrial products. In addition, price and volume changes are typically correlated, thus amplifying their effect on domestic macroeconomic stability.

The large devaluations in 1957 and 1967 (28.1 and 23.8 per cent, respectively), had long-standing effects at least on expectations. Although both were done in

a situation of deteriorating competitiveness they were offensive by nature. In neither case was the size of the exchange rate adjustment justifiable by purchasing-power-parity considerations alone (Suvanto, 1977). The 1957 devaluation aimed at helping the previously protected manufacturing industries to enter the free trading system. The 1967 devaluation, in turn, aimed at encouraging structural change and diversification of exports. Both devaluations have been argued to have distorted the distribution of income and fueled future inflation and hence laid down a seed for a new devaluation (for a discussion on the ten-year devaluation cycle, see Korkman 1980).

Unlike in 1957 and 1967, the series of devaluations in 1977 and 1978 were defensive by nature, roughly in line with what could be justified by purchasing-power-parity considerations. Nevertheless, the size of the three devaluations in those years amounted to 17.6 per cent in effective terms and probably reinforced the earlier belief that devaluation is a practical solution to problems of competitiveness created by earlier excesses in wage increases.

Having the experience of these large devaluations, one could assume that exchange rate accommodation is built into expectations. There is ample anecdotal evidence that this has, indeed, been the case, but the conclusion should be qualified in a number of respects. As mentioned above, the 1957 and 1967 devaluations were special cases in that they had other objectives in addition to the restoration of the competitive position. Furthermore, the 1967 devaluation was accompanied by a series of other measures, including the comprehensive income policy package (see above), one element of which was the cancellation of the index adjustment of wages previously agreed upon. A similar experiment with so-called nominal adjustment was made in conjunction with the defensive devaluation in 1977 when the general wage increase that had already been negotiated was postponed.

The events since 1978 witness important changes in the attitudes of both the authorities and the public to exchange rate adjustments, although these changes have been gradual. First, the currency was allowed to appreciate and even was formally revalued in 1979 and 1980. Since then capital movements have started to play an increasingly important role. In September 1982 there was a speculative attack against the currency, to which the authorities reacted, perhaps unfortunately, by letting the currency depreciate. This episode was followed by the large devaluation of the Swedish krona, to which the Finnish government reacted by a formal devaluation of Markka. In 1986 the currency became again under pressure, but this time the Bank of Finland decided to fight the market sentiment in order to gain credibility in its commitment to the new "hard currency line".

#### 4.3. Evaluation

Inflationary shocks, which typically have originated from abroad, seem to lead to wage-price spirals, which hurt competitiveness with a delay, usually at the time when exports are hurt also by weaker demand and prices. At this stage the wage-wage linkages step in and make adjustment more sluggish, because the unions representing the non-traded goods sectors demand compensation for wage drift enjoyed by traded-goods sector unions. The loss in competitiveness brings about a worsening external balance and policy tightening. The resulting rise in unemployment is required before wage moderation begins to have an effect. Hence, even if wage increases have to a large extent been accommodated by fiscal and/or exchange rate policies, the accommodation has not been automatic and not immediate.

The above observations about the policy environment in Finland do not warrant any firm conclusions on systematic fiscal or monetary accommodation of wage increases. Some major changes, however, seem to have occured in connection

with periods of perceived crises and rising unemployment. The year 1967 is one example of such an episode; it marked the beginning of the era of comprehensive incomes policy. The traumatic experience of the mid-1970s brought about the reorientation of fiscal policy towards increased activism. On both occasions, the labour market organisations showed remarkable flexibility, suggesting that they do recognize the negative employment consequences of excessive money wage increases.

The later changes, including the changes in financial environment and the consequent reassessment of the roles of monetary and exchange rate policies have been more gradual. It is too early to assess the implications of these changes, but one could conjencture that the "hard currency stance" of the Bank of Finland has gained increasing credibility, while more and more claims and expectations are directed to fiscal policy, not least in the area of employment guarantees. One possibility is that wage increases will increasingly be accommodated by fiscal measures and, perhaps, by public sector job creation.

#### 5. Earlier research on aggregate wage equations

Most of the research on Finnish wage formation has been of two types. Either it has been carried out within the framework of macroeconometric models, set up mainly for forecasting purposes, or it has been the question of single-equation Phillips-curve models (for a recent review; see Blomqvist, 1986). In the former studies, the common practice has been to set up a nominal wage equation with prices, unemployment and labour productivity as explanatory variables (e.g. Vartia, 1974). In the latter, expected (or actual) inflation has usually been added to unemployment as an explanatory variable.

Although the wage equations have not been explicitly derived from any formal theory of labour market behaviour, the wage-price bloc estimations, as well as the Phillips-curve equations have generally been interpreted as parsimonous reduced-form representations of a complex, and not wholly understood, system in which centralised wage bargains and market forces interact. For instance, in some Phillips-curve estimations the rate of unemployment is sometimes interpreted not only as a measure of excess demand but also as an indicator of the unions' bargaining strength.

Other explanatory variables that have been added to the Phillips curve equations have ususally been motivated by attempts to make the estimated equations more realistic. Examples of such intruders, which have been thought of as important in capturing the bargaining strength or the militancy of trade unions, are profits and union density.

Hence, it is not the case that institutional features of the wage bargaining system have been totally neglected in earlier work, although they have not been accounted for in the formal derivation of the wage models. Rather they have been artifically plugged into models which do not explicitly recognize wage bargaining.

The analytical framework which has aimed perhaps most at taking some of the characteristics of economies with centralized wage setting into account is the so-called Scandinavian model of inflation. This model is, however, probably to be interpreted more as a normative theory for economic policy rather than as an analytical model of economic behaviour (Lindbeck, 1979). It is therefore not evident what can be learned from statistical tests of it. The Scandinavian model is basically a long-run model and is usually supplemented with some Phillips-curve relationship to capture the short-run dynamics of wages.

Earlier research on Finnish wage formation has focused on two topics. The first is whether there was a fundamental change in the wage formation process as from 1968, the year of the abolition of wage indexation and the beginning of the comprehensive incomes policy packages. Paunio and Suvanto (1981) estimated an expectationsaugmented Phillips curve using "observable" inflationary expectations, which had been derived from observed differences in yields between indexed and non-indexed bonds. This special feature enabled them to distinguish between catch-up effects and the effects of expected inflation to wage increases. According to their results, a Phillips-type relationship between nominal wage changes and unemployment did not exist prior to 1968, but since then the rate of unemployment consistently appeared as significant variable in the wage equation. The authors argued that during the period of indexation prior 1968 the catch-up hypothesis was best designed to explain wage formation, whereas an expectations-augmented Phillips

curve traced changes in nominal wages better during 1968-74.

Also Halttunen (1974), who estimated sectoral Phillips curves, found that there was a change in the wage formation process as of 1968, which he attributed to the beginning of the era of the comprehensive incomes policies. He did not, however, explain why the Phillips curve had shifted outwards as a consequence of the introduction of incomes policy. Some doubts about the structural break in 1968 were raised by Pekkarinen et al. (1978), whose regressions based on moving estimation periods showed that the changes were gradual and that the parameter estimates in general were rather unstable. Virén (1980) carried out a similar analysis and found that not only were the parameters of Phillips curve models notoriously unstable, but also that their post-sample prediction power was poor.

The second issue, which has received much attention, concerns the effects of devaluations on sectoral wage differentials and thereby also on aggregate wage formation, since attempts in other sectors to compensate for wage drift in the traded goods sector may give rise to a wage-wage spiral. This type of research was driven by the observation of notably large changes in the wage dispersion over the business cycle (Pekkarinen et al.,1978; and Harjunen and Leppänen, 1984) and, in particular, of the wage dispersion immediately following the large devaluations. However, no decisive evidence of the export sector acting as a wage leader has been found.

This finding is somewhat disturbing for the so-called Scandinavian model of inflation, the key assumption of which is that the tradeables sector acts as a wage leader. Empirical analyses on Finnish data within the Scandinavian model framework (Molander, Aintila and Salomaa, 1970; Korkman, 1980; and Blomqvist, 1981) have included the unemployment rate in the wage equation and this has proven to be of some importance. As noted by

e.g. Blomqvist (1986), such findings may be interpreted in different ways. Unemployment may be thought of as an excess demand indicator which influences wage drift, whereas the proper Scandinavian-model variables capture the main determinants of negotiated wage increases. But it may also capture the short-run dynamics, while the other variables trace out the long-run factors or act as a proxy for the bargaining strength of the parties in the wage negotiations.

The only Finnish study purporting to test the Scandinavian model against alternative models is Blomqvist (1981). It ends up with rather mixed results, which show that prior to 1968 the Scandinavian model fits facts poorly. For the traded goods sector an expectations-augmented Phillips-curve outperforms the Scandinavian model, while the latter tracked the data quite well for the non-traded goods sector.

A frequently offered explanation for the instability of Phillips curve estimates is that the unemployment rate is a feeble indicator of excess demand in the labour market. A related explanation is that the instability is due to an increase in the natural rate of unemployment (NAIRU). Despite numerous claims that the NAIRU in Finland has risen during the seventies, investigations of this hypothesis has not been carried out within the Phillips curve framework. Rather they have been based on unemployment accounting exercises or regression equations with the unemployment rate as the dependent variable.

The search for potential causal factors behind the suggested increase in the natural rate in Finland has only been crowned with limited success. Changes in the composition of the labour force and changes in structural or mismatch unemployment do not seem to have contributed much to the rise in unemployment (Eriksson, 1985). Apart from a major change in the unemployment compensation system in the beginning of the 1970s, unemployment

insurance benefits cannot have caused the secular increase in unemployment, as the replacement ratios have been falling since the mid-1970s (Figure 10).

The instability of the empirical Phillips-curve relationship can, of course, be due to omitted variables. Two studies, Ingberg (1984) and Asplund (1986), have extended conventional wage equations to include tax rates. Ingberg derived an equilibrium wage equation from a system of labour demand and supply functions. In the empirical implementation of the model, an excess demand variable was included in addition to the price and tax variables. Of the latter, payroll and average income tax rates proved to be of some importance in explaining wage inflation. The theoretical restrictions on the parameters of the model passed most tests and the only trouble was the instability of some coefficients across estimation periods. Asplund estimated Phillips-curve equations with the average income tax rate, the tax elasticity (the percentage change in tax revenue from a change in pre-tax income) as a measure of tax progressivity, and employers' contributions to social security schemes (as a percentage of total wages and salaries) as additional explanatory variables. According to the results, the response of nominal wages to changes in the average income tax rate and in the employers' social security contributions was close to zero, whereas changes in tax progressivity did have a significant, though small, influence on nominal wage increases.

As is plain from our short discussion, as well as from the two recent surveys (Willman, 1983; and Blomqvist, 1986), there does not exist much agreement about the central determinants of wages in Finland. The observed empirical regularities have been explained in very different ways, and the same explanatory variables have been given differing interpretations. This somewhat gloomy picture suggests that it may be worthwhile to investigate the explanatory power of models of union

behaviour and wage bargaining. The subsequent sections report the results of such an exercise.

There are two previous studies of wage formation in Finland within the trade union/wage bargaining framework. Both are of very recent date and have been carried out independently of the work reported below. Tyrväinen's (1988) analysis is based on a bargaining approach. His equations are estimated on data for the private sector and the manufacturing industry for the years 1965-84. His study differs from ours in a number of respects. The most important differences are that he (i) uses quarterly data, (ii) makes use of cointegration techniques in estimating the models, (iii) does not use labour market variables, but includes gross output variables in their place, and (iv) does not include variables representing outside opportunities.

The second study by Pehkonen (1988) also makes use of quarterly data but differs from Tyrväinen's study to the extent that the timing of negotiated wage increases is not explicitly taken into account in the construction of the time-series model. Another difference is that his wage data covers the whole economy, although the differences in wage setting behaviour between traded and non-traded goods sectors are recognized in setting up the model. A third distinguishing feature of Pehkonen's study is that he sets out to estimate a model containing a wage equation as well as an employment equation. It turns out, however, that some of the cross-equation restrictions - notably capital stock neutrality with respect to unemployment - are not data-admissible, and so he utilizes single-equation methods instead.

In spite of these and some other differences, there are also enough similarities in the two studies to make them the natural references for comparisons with our results.

#### 6. Some new wage equations

#### 6.1. The trade union/wage bargaining approach

A popular view of labour market organisations, and of trade unions in particular, is that they are primarily political organisations and aim at obtaining as high wage increases as possible, the actual outcome depending on the strength of the employers' resistance. In order to maintain macroeconomic balance the government somehow has to convince the leaders of the labour market organisations of the need for low nominal wage increases. By and large, this was how labour market organisations were conceived of in earlier economic theory and still are in much of the popular debate.

The revival of the economic analysis of trade unions has, however, questioned this simplistic view. If, as assumed in the recent literature, unions are concerned with the economic interests of their members, they must be interested not only in the real wage but in the employment outcome as well.

Although there are several ways in which the union leaders may weigh the gains of wage increases to the employed members against the losses arising from employment reductions, they cannot escape this trade-off. The lower the perceived cost of wage increases in terms of lower employment, the more likely are unions to choose higher wages in exchange for lower employment. Thus, one of the factors influencing the union's target wage is the elasticity of labour demand with respect to the real labour cost.

How then do models of collective bargaining differ from other approaches, such as the Phillips-curve models? Bargaining models start off from the assumption that the labour market organisations pursue real objectives, that is, they compare the costs and the revenues of wage increases. It follows that the variable to be explained is the level of the real wage, not the rate of change in the nominal wage as in the traditional Phillips-curve models.

Many empirically estimated Phillips-curve models have the property that an increase in inflation gives rise to a less than proportional increase of nominal wage rises, implying a decline in the real wage. Such a nominal rigidity can be rationalised either by the existence of overlapping contracts or by adaptive or some other form of slowly adjusting expectations. Neither motivation appears entirely convincing in the context of centralised and synchronised wage bargaining as in Finland. The assumption that wage setting is based on naive or uninformed expectations of future price inflation appears implausible in view of the great effort devoted to forecasting the macroeconomic performance during the contract period by the bargaining parties.

#### 6.2. The econometric model

In the following we sketch a simple bargaining model to be used as a guide to the specification of empirical wage equations.

It is assumed that wages are determined in negotiations between trade unions and employers. After the wage has been agreed upon, firms unilaterally set employment. The set-up is an example of the so-called

right-to-manage bargaining model. As in other studies of this type, beginning with Nickell and Andrews (1983), we assume that the wage is determined by the assymetric Nash-bargaining solution, which is obtained by maximizing the product of the parties' utility increments relative to the disagreement outcome.

In order to derive the wage function we have to define the objective functions of the bargaining parties as well as their fall-back utilities, i.e., the utilities in case of a disagreement. Beginning with the employers, let the production function be

(2) 
$$Y = f(K, hN, R; x),$$

where K is the capital stock, N the number of employees, the average working time, R raw materialinputs, and x is an index of technical progress. The real profits (in terms of consumer prices),  $\widehat{\mathbf{N}}$ , of firms are

where p is the output (value added) price, w the nominal wage rate,  $t_{\rm e}$  the payroll tax rate, and  ${\rm p_c}$  is the consumer price index. The fall-back utility depends on the reduction of production associated with an industrial conflict. In case of a full strike it is determined mainly by the cost of capital and other fixed costs.

On the employee side we assume a utilitarian union, which is concerned with a pool L of workers. Of these N will be employed in the sector covered by the union. They will receive the nominal wage w and pay income taxes at an average tax rate  $t_{\rm w}$ . The corresponding utility is  $U(w(1-t_{\rm w})/p_{\rm c}$ , h). Of the remaining L-N workers a proportion  $\lambda$  are unemployed receiving unemployment

benefits b, and a proportion  $(1-\lambda)$  are employed outside the sector and they receive the wage  $w_0$  and work  $h_0$  hours. Hence we have the union utility function

(4) 
$$V = NU(w(1-t_w)/p_c, h) + \lambda(L-N)U(b/p_c) + (1-\lambda)(L-N)U(w_o(1-t^w)/p_c, h_0),$$

where U denotes utility when unemployed.

Note that we do not need to make the frequently made assumption that L equals the membership of the union. It may well stand for the whole labour force in the sector. In this case the union would take some social responsibility for all these workers.

It may also be the case that the union assigns a lower weight in its utility function to those who loose their jobs than to those who remain employed. The reason may be that the probability of being laid off is not random, but decreases with seniority. If the union acts in the interest of the median worker, and his lay-off probability is close to zero, unemployment as well as unemployment benefits will disappear from the objective function. Although a majority of workers are in jobs which they have held for a long time, the assumption that the median worker is completely sheltered from variations in employment, however, seems rather strong in view of the large redundancies in connection with plant closures at high levels of unemployment.

A third type of union objective function is obtained by assuming that the union is not only concerned about its own members' real wages but also about the wage relative to other groups. In this case the wage  $\mathbf{w}_{\mathrm{r}}$  of some reference group should enter the utility function.

The fall-back utility of the union in the case of an industrial conflict is likely to depend on the level of strike fund benefits and related factors. Another factor which is considered to be important in the bargaining context is the relative bargaining strength of the two parties. The latter, is frequently assumed to correlate positively with the union density (the proportion of unionized workers).

The assumption of an asymmetrical Nash bargaining solution will, together with the right-to-manage assumption that employers choose employment so as to maximize their profits subject to the equations (2) and (4), result in a wage equation of the following general form:

(5) 
$$w(1-t_w)/p_c = (b/p_c, w_r/p_c; t_w, t_e, u, h; K, x; T^*, V^*)$$

where u stands for the level of unemployment, and  $\,^*$  and  $\,^*$  are the fall-back utilities for the employers and the union, respectively. The signs indicate likely directions of effects.

The wage outcome depends on the variables influencing labour demand, the net gain to the union and its bargaining strength. The Nash bargaining solution does not lead to many unambigious predicitons. In particular, the predicitons concerning variables common to both the union's and the employers' objective functions are ambigious.

We have estimated a number of log-linear versions of equation (5). The simplifications made, as well as the motivations for the explanatory variables will be described in connection with the presentation of the results.

The estimations are done with annual data covering the period 1960 to 1985. This is a rather short period the length of which is dictated by the availability of data. Even if it were possible to construct consistent time-series going back to the 50s, this would not increase the degrees of freedom much, because in that case one should account for various institutional changes and events such as the general strike in 1956. Quarterly data would be no straightforward solution either, since both contract length and the timing of the negotiations have varied, and this would make the dynamic specification of the equations rather complicated.<sup>3)</sup> The wage equations are estimated for the private sector only.

### 6.3. Empirical results

The real wage equations presented are reduced forms. The theory of bargaining is used only to find out which variables should be included in the regressions. We shall, however, impose a few restrictions. First, it can be shown that in union/bargaining models, the variables making up the wedge between the product real wage paid by the employers and the real after-tax wage received by employees, as defined in equation (1) should all enter with the same coefficients in the real wage equation (5) (Bean, Layard and Nickell, 1986; and Calmfors and Forslund, 1989). This means that we could try substituting the wedge variable q from equation (1) for the tax variables and the relative price of imported goods in (5). Second, we shall as did Bean et.al. (1986) enter the capital-labour ratio rather than capital as an explanatory variable, the idea being that the capital stock must increase faster than labour in order to affect real wages.

Lags in real wage adjustment are somewhat inconsistent with the key ideas of the models for centralised wage bargaining. We nonetheless initially allowed for a lagged dependent variable in our regressions. It turned out that its inclusion or exclusion did not affect the other coefficients much. As the lagged real wage was not significant in the more elaborate specifications, it does not appear in our preferred equations.

As important as what is in the real wage equation is what is not. A frequently offered motivation for studying nominal wage changes is that this is what the negotiations are about even though both parties ultimately are concerned about the real wage outcome. But what this really implies is that the dependent variable should be the expected real wage.

One way to take price expectations into account is to have a model for them and to use the price level forecast in the construction of the dependent variable. Another is to have the actual real wage as the dependent variable but to include the difference between the actual and expected changes in the price level as an independent variable. In the latter case, the real wage falls (or rises less than wanted) when actual inflation exceeds the expected rate. Although we cannot claim to have exhausted all possible measures of inflationary expectations, we came to the tentative conclusion that the expectational errors appear to play no role.4) For instance, the conventional proxy for expectational errors, the change of the actual inflation rate, produced systematically wrongly signed and badly determined coefficients.

This does not mean that expected inflation would be of no significance. The background documents prepared for each negotiation round include information on expected inflation and it appears that there is a rather wide consensus about their reliability between the negotiating parties. Except for the early 1970s, these forecasts generally have been close to the actual outcome.

Throughout we have assumed that wage drift is perfectly foreseen, i.e., it is taken into account when the negotiated wage increase is agreed upon. Although it seems clear that a major part of the wage drift is anticipated, it does not necessarily imply that the drift can entirely be abstracted from. Below, we will present some tests of this assumption using the procedure proposed by Flanagan (1989).

In the regressions shown no separate measure of technical change is included. We did experiment with the time trend as well as with some other proxies à la Layard and Nickell (1985), but their contributions to the equations were small and statistically insignificant, the only effect being a somewhat smaller coefficient for the capital-labour ratio. Nor did we include any determinants of bargaining strength or the fall-back levels of utility. The main reason was the difficulty of finding good proxies, except union density in some equations. However, to the extent that one believes in trends of these variables, the failure to find significance for time trend variables might be taken as an indication that these factors have been of minor importance.

Table 3 shows the estimation results obtained when the real after-tax consumption wage is the dependent variable and capital-labour ratio, unemployment, the wedge, regular working time, and unemployment benefits are the explanatory variables.

In the absence of specification search the results appear quite satisfactory. Although there are some problems with multicollinearity, two independent variables, the capital-labour ratio and unemployment, show up strongly irrespective of the inclusion or exclusion of other variables. The capital-labour ratio appears to be the fundamental trend factor and its coefficient estimates are centered around unity. The unemployment rate affects the real wage's movement around this trend. The wedge obtains a coefficient close to minus unity, which implies that increases in the wedge are more or less fully shifted back to the consumption wage of workers. Reductions in regular working time have a positive effect on the real wage, implying that employees succeed more or less fully to offset ther effects on the real wage incomes from working-time reductions by increasing wages per unit of Real unemployment benefits, which are entered with a lag, carry a negative sign, contrary to the prediction of the theory. However, it changes sign when union density is added to the equation. The latter, in turn, is insignificant when unemployment benefits are dropped from the equation. The same applies to unexpected inflation.

Table 3. Real wage equation estimates

## 6.4. The unemployment variable - a closer look

All our tests support the inclusion of unemployment as an explanatory variable in the real wage equation. It also turned out that the fit becomes slightly better when it is included in logarithmic form.<sup>5)</sup> This means that the effect on the real wage of increases in unemployment becomes smaller at higher levels of unemployment. Thus, for instance, according to the estimates in column (1) in Table 3, an increase in unemployment from 2 to 3 per cent would lead to a 1.3 per cent decline in the real wage, whereas an increase from 5 to 6 per cent would lead to only a 0.5 per cent reduction.

In order to examine whether different types of unemployment have different effect on real wages, we estimated the real wage equation with some alternative unemployment variables. First, we excluded all persons receiving unemployment pension from the unemployment measure. The rationale for that is that these persons are not actively seeking employment and hence should not really be included in the labour force6); less than a promille of all unemployment pensioners have so far returned to work. Prior to 1980 the number of unemployment pensioners was so small that its effect on the overall unemployment rate was negligible. Their number has increased substantially in the 80s, as can be seen from Figure 12. The short period with a large number of unemployment pensioners may explain why the estimated coefficient for the adjusted unemployment rate does not differ from that of the unadjusted rate. Thus, accounting for unemployment pensioners does not add anything to the real wage equation, in fact its standard error slightly increases.

Figure 12. Rate of unemployment and unemployment pensioners

Figure 13. Unemployment by duration

Secondly, we disaggregated unemployment by duration. As noted above, we found some support for a logarithmic formulation according to which changes in unemployment have a smaller impact on the real wage at higher levels. A possible reason could be that the long-term unemployment rises with the unemployment rate. Workers who have been unemployed for a long time are likely to carry less weight in the wage negotiations or these workers may experience such loss of work skills and morale that they ought to be subtracted from the effective aggregate supply of labour. In both cases long-term unemployment adds a lot to the unemployment rate but less to its effect on wages.

Data on unemployment by duration is available from 1968 onwards only, and so we have to use a shorter estimation period for the experiments with unemployment of differing durations. This is somewhat problematic because of the severe multicollinearity. As can be seen from Figure 13, the time series profiles of the short-term (less than 3 months), medium-term (3 to 6 months) and long-term (over 6 months) unemployment rates are quite similar and the correlations between them are high. Table 4 summarises the results from our experiments with the three unemployment categories.

## Table 4. Real wage equations with differing duration of unemployment

The case for using the logarithm of the rate of unemployment is weaker here, and so this transformation has not been applied in the Table. What the equations appear to show is that unemployment of differing durations do have differential effects upon the real wage. Intermediate unemployment has a strong negative effect whereas the other two duration categories have, somewhat surprisingly, a positive, albeit much smaller, effect. The high correlation between the three unemployment rates may explain the peculiar sign pattern obtained.

Adding together the short-term and medium-term categories or the medium-term and long-term categories or excluding the long-term rate lead to increases in the standard errors of the equation. Although the estimates are rather imprecise and we have relatively few observations, they do suggest that an increase in the number of long-term unemployed (over 6 months) does not have a negative effect on real wages whereas an increase in short-term unemployment has such an effect.

In trade union models it is assumed that the employment prospects and the outside income opportunities of the union members are central to the determination of the wage demands. The potential significance of the number of non-members and their employment and income prospects are usually ignored. This assumption is, of course, made for analytical convenience only, but in transition to empirical work some account for the non-members has to be taken. One way to proceed is to assume, as do Nickell and Andrews (1983), that the union takes social responsibility for a fixed pool of workers some of which need not be union members. At more aggregate levels, this pool could, for instance, be equal to the whole (sector's) labour force. This is probably the motivation behind the common practice of using the total unemployment rate as a measure of the employment prospects in empirical trade union models.

It seems equally reasonable, however, to expect that the members weigh more than non-members in wage negotiations. The extreme version is that only the prospects of the currently employed members matter as in the insider-outsider models (Lindbeck and Snower, 1985; and Blanchard and Summers, 1986). However, this assumption may be somewhat extreme. For instance, Carruth and Oswald (1986) have shown that it may be beneficial to the insiders to "let in" some outsiders during booms and not to raise their own earnings.

The study by Jones (1987) of a union which desires an increase in its membership also casts some doubts on some of the predictions of the insider-outsider models.

Thus it may be of some interest to take a closer look at whether the wage bargaining outcomes are affected more by the unemployment rate of the trade union members than by that of the the non-members. As mentioned in section 2, the unemployment rates of union members and non-members have developed quite differently during the period under study, which gives us an opportunity to examine the above-mentioned issue.

When the unemployment rate of unionised labour was substituted for the total unemployment rate, the former attached a numerically larger coefficient (Table 5). This measure of the unemployment variable leads to a slightly better fit in terms of the standard error of the equation. This reflects mainly an improved fit for the latter part of our sample. When the equation was expanded to include the unemployment rate of non-members as well, the explanatory power of the equation did not increase. Standard tests rejected the equality of the coefficients as well as the inclusion of the non-members' unemployment rate.

Table 5. Real wage equations with alternative unemployment variables

Having demonstrated that the composition and type of unemployment matters for wage formation, we next briefly mention a case in which it does not. Inspired by Calmfors and Forslund (1989) we experimented with a broader measure for unemployment by adding to it the number of persons in special employment and labour market programmes. This should shed some light on the issue of whether the attempts by the government to offset open unemployment in this way result in higher wage demands. The fact that we were unable to find any separate effect (neither by including an "adjusted" unemployment rate nor when "open" and "disguised unemployment was entered as separate regressors) of the labour market programmes on private sector wages is not surprising in the case of Finland taking into account their limited scope and the generally non-accommodative nature of fiscal policy during most of the sample period.

## 6.5. The wedge factors

So far we have looked at the effects of taxes and relative import prices through the wedge term. It might be worthwile to investigate whether the data accept the restriction on the coetticients for the components of the wedge implied by this procedure. Before turning to the results two problems should be pointed out. The first one is that the total wedge effect is somewhat sensitive to the choice of the sample period. In particular, when the sample is split at 1969, the coefficient of the wedge decreases for the period 1969-85. This is not totally unexpected, however, as previous studies (Asplund, 1986; and Ingberg, 1986) have pointed to the temporal instability of the estimates for the tax rate effects.

It is conceivable that the large incomes policy packages of the tripartiate negotiations from 1969 onwards could have changed the way tax changes influence wage demands. In many of these agreements the purpose,

for which the revenue from an increase in e.g. payroll taxes is to be used, has been stated. If the revenue is used to finance measures which directly or indirectly benefit the unions or their members, the unions may become more willing to give up wage increases in exchange for an increase in the payroll tax or to refrain from compensation for an increase in the income tax. Another, simpler and perhaps more reasonable explanation is that there is too little variation in the total wedge during 1977-85 for it to show up in the regression analysis.

The second problem is that due to the specific incomes policy pursued by the government since the mid-1970s, the income and payroll tax rates have not always been predetermined variables. Tax rates have sometimes been set before the negotiations, sometimes as part of the incomes policy package, and sometimes after the wage agreements.

Table 6 contains the results from estimations with the wedge replaced by the tax rates and the relative import price. They appear quite encouraging; the coefficients are significant and their signs are in accordance with our priors. The relative price of imported goods, attaches a numerically small coefficient, confirming the results obtained by Tyrväinen (1988) and Pehkonen (1988). The coefficient of the payroll tax rate is smaller than minus unity but has a large standard error, whereas the coefficient of the average income tax rate which is estimated to be close to unity is fairly precisely estimated. The restriction that the (absolute values) of the two tax coefficients are equal to unity but have opposite signs is easily accepted by a F-test. The results from Table 4 lend additional support to the view that payroll and income tax increases are completely shifted back onto the after-tax real consumption wage,

thus leaving the real product wage unaffected. This is a rather striking result and is clearly at variance with Ingberg's (1986) findings, according to which payroll and income tax rate increases are only partially shifted on to the real take-home-pay of workers.

# Table 6. Estimation results with disaggregated wedge factors

It should be kept in mind that the average income tax rate alone fully characterizes only a proportional tax system. Recognition of the progressivity of the Finnish tax-system implies that both the average and the marginal tax rates should be entered into the wage equation. Simply introducing (the log of) the marginal tax rate (for an average wage earner) as an additional regressor in column (3) in Table 6 gives rise to a positive and significant coefficient estimate. Its economic interpretation is not clear, however, as this specification does not take the interdependence between average and marginal tax rates into account.

An additional reason for being cautious in drawing conclusions from the estimates obtained is that all the tax rates in our data have moved closely together. As a consequence, it may well be that the regression coefficients and the t-statistics for each tax rate derive from too few observations. However, the jackknife estimates we have calculated are very close to those reported in the table. So, this need not be a problem after all.

## 6.6. The policy regime effect

Much of the discussion of the interplay between wage setting and government policies. Has dealt with the issue of whether accommodative fiscal policy reduces the need for moderation in wage settlements as mentioned in Section 4.1. The point of departure in these analyses is the assumption that in centralised bargaining, rational

wage-setters take the governments reactions to the wage outcome into account. If the government follows an accomodative fiscal policy strategy, wage setters will eventually learn this policy rule. As an accomodative policy gives rise to an increase in labour demand at each given real wage, the perceived costs of wage increases are reduced.

However, this conclusion follows from models, such as Calmfors and Horn (1986), in which unemployment is assumed to be of classical nature. Andersen (1987) instead considers wage setting in a right-to-manage bargaining model in which unemployment results from effective demand failures in the goods market. He shows that effective demand failures reduce the sensitivity of employment to real wages and therefore provide unions with an incentive to press for higher wages. Thus, a fall in aggregate demand does not create strong incentives for such wage moderation that would improve the employment situation. The adverse employment effects of a fall in aggregate demand can, however, be mitigated by means of expansionary demand management policies without leading to increases in real wages.

In view of our discussion in Section 4.1 this type of analysis does not appear particularly relevant to the interpretation of the historical record in Finland as fiscal policy as a rule has been procyclical. On the other hand, as discussed in Section 4.2 exchange rate policy has been accommodative, at least up to the late 1970s, after which there seems to have been a clear change in the exchange rate policy regime. The end of the monetary accommodation regime has also been repeatedly declared by the government and the Bank of Finland.

With centralised wage negotiations, an accomodative exchange rate policy may affect the behaviour of both the unions and the employers' organisations. When the government and the central bank resume responsibility for international competitiveness,

the employers' incentives to resist increases of money wage costs and to bear the costs of strikes are weakened. As for the unions, it might be argued that they should learn that they do not benefit from a higher rate of wage inflation as this does not lead to higher real wages. But as stressed by Calmfors (1985), this does not necessarily follow because there is the possibility that the government in order to avoid inflation will not make exchange rate adjustments. The argument also abstracts from the fact that devaluations are made irregularly which implies that the unions can achieve temporary real wage gains.

Operationalising the exchange rate policy regime for empirical analysis is not straightforward. One might, however, consider a shift in regime from 1976 onwards in order to account for a change in the willingness to use exchange rate policies to a accomodate money wage increases from that date. As discussed above it is not at all clear, however, that the declaration of a change in policy regime was perceived of as a genuine change. Indeed, in 1976-77 expectations of a devaluation were strong and the monetary authorities were not able to stick to the new rule; in 1977-78 the Finnish markka was devalued three times, the total depreciation ammounting to 16 per cent. Another devaluation by 10 per cent was made in 1982, formally as a response to the devaluation of the Swedish krona. There were also strong expectations of a devaluation in 1983 and 1986, which caused large currency outflows. In these instances, however, the central bank did follow its announced rule.

If the declaration of a non-accomodative exchange rate policy did, in fact, have a moderating effect on wage increases, a failure to account for it may lead bias in the estimates of the effects of other explanatory variables upwaras, since many of these and unemployment in particular, have changed considerably since 1976. Other examples are the rates of income taxation, the growth of which slowed down around the same time.

A problem in this context is, however, that fiscal policies have become more accommodative at the same time as exchange rate policies may have become less so. As discussed in Section 4, the earlier pattern of procyclical fiscal policy has changed especially in the 80s. As a consequence, public sector employment has grown. In fact, the net increase in total employment since the mid-1970s has been almost entirely due to the increase in public sector jobs. Part of the increase in unemployment has also been accommodated by the introduction of heavily subsidized unemployment pensions and other forms of early retirement schemes.

In principle, testing for fiscal accomodation is easy as it should lead to higher real wages, whereas exchange rate accomodation should not affect the real wage in equilibrium, only the money wage. However, as pointed out to us by Lars Calmfors, the time profile of real wages is in all likelihood affected by devaluations at discrete intervals. Needless to say, testing for a shift in the level of the real wage as well as for a change in its time profile is quite demanding given the few degrees of freedom available. So, we have not attempted this but simply entered a dummy equal to unity for the 1976-85 period into the real wage equation. It received a negatively signed coefficient estimate, but never attained respectable levels of significance. Changing the period to 1977-85 or 1978-85 does not change the results at all. Therefore, we feel that nothing is lost by disregarding possible policy-regime changes.

## 6.7. Differences in bargaining set-up

As is clear from our brief review of the wage settlements in Section 2, there is nothing one could label a "normal" settlement. A number of settlements have been negotiated at the industry instead of the economy-wide level, some of the contracts have included indexation clauses, the length of the contracts have varied, and so forth.

Furthermore, it has become a commonplace to talk about the period beginning in 1968 as a distinct "incomes policy period". It is natural, therefore, to ask whether differences in bargaining structure and set-up matter.

Theoretical union and bargaining models provide few, if any, hypotheses on these matters. There is a debate about the advantages and disadvantages of centralised and decentralised wage bargaining systems, but it is not obvious that this has any bearing on the case when centralised bargains are the rule and decentralised ones the exception. A similar reasoning applies to contract length, in connection with which the possible benefits of multi-year agreement have been discussed. The discussion about indexation has mainly been concerned with the effects on price inflation and macroeconomic stability.

In order to shed some light on the above issues, we have simply plugged some dummy variables into the wage equation. Entering differences in bargaining set-up in this crude fashion is unsatisfactory, however, as the dummies are likely to be jointly dependent endogenous variables. Failures to reach economy-wide agreements, decisions to sign a one-year or two-year contract or to have indexation clauses in the contract are, we think, influenced by the prevailing economic environment. Accounting for this will not, however, be attempted here.

A representative sample of coefficient estimates for a number of potentially interesting dummy variables is set out in Table 7. The estimates were obtained by including only one of the dummies at a time into the wage equation.<sup>8)</sup> At conventional levels of significance none of the coefficients differs from zero. The dummy for two-year contracts comes closest to being significant and carries a negative sign, which would lower wages in this case. The dummy for decentralised bargains has a coefficient of about the same magnitude but with the opposite sign. The other dummies obtained very small coefficients.

Especially noteworthy is the lack of significance for the comprehensive incomes policy period dummy, which indicates that there was no structural break as from 1968 and onwards as has been argued by some investigators (i.a. Halttunen, 1974; Paunio and Suvanto, 1981; and Blomqvist, 1981) using nominal wage change equations of Phillips-curve type.

# Table 7. Coefficient estimates for some bargaining set-up dummies

The insignificance of the decentralised (industry-level) bargains is no surprise (at least to us) as the industry level negotiations merely have continued from the point where the preceding central negotiations ended. Moreover, the decentralised settlements have not differed much across industries with respect to the negotiated wage increases.<sup>9)</sup> As the industry-level negotiations are exceptional (so far) and probably endogenous with respect to other variables, the finding that they do not matter, probably does not reveal anything about whether a permanent system with decentralised negotiations would affect wage setting differently than the current system.

### 6.8. Does wage drift matter?

As pointed out earlier, the preceding analysis rests on the assumption that wage drift, i.e. the difference between the total and the negotiated wage increase, is perfectly anticipated when negotiated wages are set. This means that although there may be additional factors affecting wage drift, these factors will have no effect on total wage increase. One way of testing this assumption, proposed by Flanagan (1989), is to split the total post- tax real wage into two parts; the negotiated money wage adjusted for income taxes and deflated by the consumer price index, and wage drift. The former variable can then

be regressed on the same explanatory variables as before plus the wage drift. If wage drift has no independent role, its coefficient should equal minus unity.

Following this procedure, we obtained the coefficients for the wage drift term, which were not significantly different from minus unity. For instance, using a specification with the capital-labour ratio, the wedge (the wedge factors), the unemployment rate of union members, the real unemployment benefit and regular working time as the other regressors, the wage drift coefficients turned out to be -0.82 (-0.936) with a t-value of 2.29 (2.34). The other coefficients differed somewhat from those obtained earlier, but not dramatically so. Moreover, the explanatory power of the equation(s) became slightly lower. Imposing the restriction that the coefficient of the wage drift term equals minus unity led to some further changes; in particular, the unemployment rate, the unemployment benefit and working time now obtained numerically larger coefficient estimates.

There is hence some comforting support for the hypothesis that wage drift is taken into account when the negotiated wages are set in the centralized bargains. It should be noted, however, that this result differs sharply from Flanagan's (1989) finding that total earnings in Finland are market-determined. Obviously more research is needed to resolve this issue.

### 7. Concluding remarks

The modern theories of union behaviour and wage bargaining provide an attractive framework for analysing wage formation and its relation to macroeconomic adjustment in economies with highly organised labour markets and centralised wage setting. As often is the case, however, theories are helpful in explaining complicated economic phenomena, but their formal testing is not a straightforward task. Thus, we do not claim that the results presented here provide conclusive econometric evidence in support of the trade union/bargaining theory. However, we do think they are promising and encouraging.

We have found robust relations between the real wage and the capital-labour ratio, which should affect trend productivity, as well as the unemployment rate for trade union members. The results with respect to the wedge, which were somewhat sensitive to the choice of estimation period, and also those obtained when the wedge was split into its components, suggested that tax increases are completely shifted back to the real after-tax consumption wage. This finding, which confirms those of Tyrväinen (1988) and Pehkonen (1988) raises some doubts about the efficiency of using payroll tax cuts to lower wage costs: the result would seem to leave product real wages unaffected. A similar conclusion would seem to apply for income tax cuts.

The estimated effects of the real unemployment benefit and regular working time turned out to depend on the choice of specification. Taken at face value, they indicate that the effect of changes in real unemployment benefits are rather small, and as the benefit has been falling since the beginning of the 1970s it has had (if any) a moderating effect on real wages. According to the estimates, a decrease in regular working hours by one per cent leads to an increase in the real wage of about one per cent, i.e. it would seem to leave real wage incomes unchanged. This points to serious risks of working time reductions from the point of view of wage costs.

We find no support for the hypotheses that differences in bargaining set-up and policy regimes should matter. This might, however, be because the effects of changes in institutional conditions and policy are difficult to capture since they are likely to be gradual.

The results we have presented can also be interpreted in another way. What drives the trend of real wages is long-run productivity growth. Variations in unemployment then explain the major fluctuations around the trend. The additional variables help to explain some of the remaining variance, which is however, only a tiny fraction of the total variance.

But on the other hand, what is important from a policy perspective is what causes the product real wage to move in and out of line with productivity growth. In that respect we hope that our finding that employment conditions - and in particular medium-term unemployment of union members - is the main determinant, whereas tax changes appear to have no effect (since they are shifted back on the real take-home-pay of workers), add to our understanding of wage formation in the Finnish labour market. It does, indeed, cast serious doubts on the effectiveness of using tax policies to buy wage restraint in the comprehensive incomes policy settlements. Naturally, this is an issue which warrants much further study. There is, however, a worrying gap between the conventional beliefs in such incomes policy settlements and the empirical research in favour of it.

#### NOTES

- The effects of higher unemployment benefits and more extensive labour market programmes on wages are as a rule weaker or ambigous in models, in which unions to some degree perceive the effects of their policies on the economy (cf. Holmlund and Lundborg, 1986; and Kemp, Leonard and Long, 1987).
- The unemployment insurance system is financed by contributions from the members, the employers and the government. The members' share of total costs of unemployment-insurance funds has been around one tenth, and the share has varied procyclically. The government's share has declined substantially since the mid-1970s, while the employers' share which is not experience rated has increased corespondingly. On the other hand, the unemployment assistance scheme is solely financed by the government. Taking this into account, the governments share of the total cost for unemployment compensation has risen, owing to the faster growth of the expenditures for unemployment assistance. As of 1980, the cost of the unemployment assistance system has exceeded the expenditures of unemployment insurance funds.
- Moreover, some of the explanatory variables used by Tyrväinen (1988) and Pehkonen (1988) are, in fact, available only in the form of annual observations.
- Tyrväinen (1988) had no success with the inflation expectation variable, either. On the other hand, Pehkonen (1988) obtained a coefficient of unity utilizing the predictions based on a price equation with lagged dependent variables and a vector of other variables (not reported) as regressors.
- As of 1986 the unemployment pensioners has also been excluded from the official unemployment and labour force statistics.
- The correlation coefficients between the short- and mediumterm, the short- and long-term, and the medium- and longterm unemployment rates are 0.91, 0.42 and 0.69, respectively.
- However, the results were not much different when the equations were run in log form.

- It should be noted that various combinations of dummies including the case when they are all entered together, when there would in effect no single year for which all the dummies would equal zero might well give rise to significant coefficients. It is not hard to think of pairs of dummies which could make sense; for instance, the two year contract and the indexation dummies may have no effect on their own, but in combination they may well have an effect. However, the number of possible permutations is high and there is also the possibility that introducing several dummies is extracting too much of the data.
- A hackneyed joke told by people participating in the wage negotiations is that the only times there have been truly centralised agreements, in the sense that they have resulted in uniform wage increases in all sectors, is when the bargains have been struck at the industry level.

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APPENDIX:		Definition of variables and data sources
W	=	the hourly wage rate for the private sector Source: CSO
P	==	producer price index. Source: CSO
P <sub>c</sub>		consumer price index Source: CSO
t <sub>e</sub>	=	payroll tax rate Source: NA
$t_{w}$	=	average income tax rate (calculated as direct taxes per wages and salaries for the house-hold sector). Source: NA
K	I <b>=</b> 6	net fixed capital stock for the sector. Sources: NA, CSO
N	=	employment (the number of employees) in the private sector Sources: Labour Force Survey, CSO
K/N	=	capital-labour ratio
h	=	regular working time Source: Incomes policy in Finland 1950-86. The Prime Minister's Office, Publication 1986/1
b	=	the unemployment benefit paid to breadwinners by the unemployment insurance funds. Source: Ministry of Labour
u	=	the unemployment rate Source: Labour Force Survey

## Variables used without symbols:

Union density	the	proportion	of	wage	earners	who	are
Ollion deligica	CIIC	Propor oron					

union members

Sources: CSO, Labour Force Survey

Marginal income tax rate Source: Christian Edgren (ETLA)

Unemployment rates:

UII	embroament races.	
_	short-term	duration less than 3 months
_	medium-term	duration 3 to 6 months
_	long-term	duration exceeding 6 months
	_	Source: Ministry of Labour, own
		calculations
-	of unionised labour	the unemployment rate of the union's
		unomployment incurance funds

unemployment insurance funds Sources: CSO, Ministry of Labour

Table 1. Centralized wage agreements for manufacturing workers in Finland in 1942-90

no	Name	Period	Form of
			index clause
1	Regulation of wages	1.10.42-11.1.45	2/3 compensation after thresholds
2	Regulation of wages	12.1.45-18.6.45	100 % compensation after thresholds
3	Regulation of wages	19.6.45-2.10.47	
4	Regulation of wages	3.10.47-14.2.50	110 % compensation after thresholds
5	Decision on wages/governm.	15.2.50-7.5.50	=
6	Fagerholm-agreement	8.5.50-28.9.51	100 % compensation after thresholds
7	Aura-agreement	29.9.51-31.12.55	+15 % and 100 % compensation after thresholds
8	SAK/STK	1.1.56-1.7.57	
9	Union level	1.8.57-31.12.58	2/3 compensation after thresholds
10	Union level	1.1.59-21.12.59	<u>a</u>
11	Union level	1.1.60-31.12.60	_
12	SAK/STK	1.1.61-31.12.62	=
13	Union level	1.1.63-31.12.63	2
14	Ripatti-agreement	1.1.64-31.12.65	80 % compensation after thresholds
15	Hetemäki-Rantanen- agreement	1.1.66-30.3.68	100 % compensation over expected inflation
16	Liinamaa I-agreement	31.3.68-31.12.69	-
17	Liinamaa II-agreement	1.1.70-31.12.70	-
18	UKK-agreement	1.1.71-31.3.72	-
19	HL-agreement	1.4.72-31.3.73	-
20	Union level	1.4.73-31.3.74	-
21	Lindblom-agreement	1.4.74-31.1.76	_
22	SAK/STK	1.2.76-31.1.77	~
23	Liinamaa-agreement (rec.)	1.3.77-28.2.79	-
24	Somerto-Oivio-agreement	1.2.79-29.2.80	lump sum compensation after threshold
25	Union level	1.3.80-28.2.81	-
26	Pekkanen-agreement	1.3.81-28.2.83	100 % compensation over expected inflation limits
27	Union level	1.3.83-28.2.84	i <del>n</del> i
28	II-Pekkanen-agreement	1.3.84-28.2.86	100 % compensation over expected inflation
29	SAK/STK	1.3.86-29.2.88	100 % compensation over expected inflation
30	Union level	1.3.88-1.3.90	-

Table 2. Tax scale adjustment and inflation

Year	Tax in- dexation	Consumer prices	Average earnings
1977	16	12.6	8.5
1978	13	7.6	6.8
1979	9	7.5	11.4
1980	7.5	11.6	12.0
1981	11	12.0	12.8
1982	12	9.3	10.6
1983	9	8.5	10.4
1984	8	7.1	9.4
1985	5	5.9	8.4
1986	8	3.6	7.0
1987	4	3.7	7.1
1988	2	5.5	9.0

Source:

ETLA "Tax indexation" gives the percentage by which incomes corresponding to given tax rates have been adjusted upwards to reduce the real tax burden related to progressive taxation in an inflationary economi.

Table 3. Real wage equation estimates

Explanatory variable	Coe (t		
	(1)	(2)	(3)
Constant	16.033 (6.62)	13.652 (4.79)	15.804 (6.16)
Capital-labour ratio	1.093 (10.08)	0.965 (7.09)	1.095 (9.81)
The wedge		-0.943 (-5.61)	
Regular working time	-0.926 (-2.83)	-0.618 (-1.63)	-0.904 (-2.65)
Unemployment rate	-0.031 (-2.22)	-0.030 (-2.28)	-0.030 (-2.13)
Real unemployment benefit	-0.013 (-0.53)	-0.113 (-1.46)	-0.012 (-0.45)
Union density		0.035 (1.23)	
Unexpected inflation			0.040 (0.37)
Statistics			
R <sup>2</sup> SEE AR (1) AR (2) NOR HET STAB	0.992 0.017 1.27 1.33 0.55 6.11 1.22	0.993 0.016 1.11 1.24 0.47 6.01 1.73	0.992 0.017 1.77 0.21 0.30 7.18 2.31

Explanations: The dependent variable is the post-tax consumption real wage. All variables are in logs and the estimation is carried out using instrumental variables. AR (1) and AR (2) are Lagrange multiplier test statistics for the first and second order autcorrelation, respectively. NOR is the Jarque-Bera normality test statistic. HET is the Breusch-Pagan-Godfrey heteroscedasticity test statistic and STAB is the conventional Chow test for parameter stability.

Table 4. Real wage equations with differing unemployment durations

Explanatory variable		Coefficie (t-valu		
	(1)	(2)	(3)	(4)
Unemployment rate	s			
Short-term	0.047 (1.32)		-0.041 (-3.12)	
Medium-term	-0.088 (-2.74)	-0.043 (-5.01)		-0.029 (-5.13)
Long-term	0.029 (1.64)	0.014 (0.97)		0

Explanations: Other explanatory variables were the capital-labour ratio, the wedge, regular working time and real unemployment benefits. Note that the unemployment rates in the table are not in logarithms.

Table 5. Real wage equations with alternative unemployment variables

Explanatory variable	Coefficient (t-value)		
	(1)	(2)	
Constant	14.939 (6.217)		
Capital-labour ratio	1.058 (10.31)	0.99 <u>4</u> (7.37)	
The wedge	-0.882 (-5.34)		
Regular working time	-0.792 (-2.50)	-0.805 (-2.53)	
Real unemployment benefit	-0.006 (-0.25)		
Unemployment rate of			
Union members	-0.038 (-2.55)		
Non-members		0.039 (0.96)	
Statistics			
R <sup>2</sup> SEE AR(1) AR(2) NOR HET STAB	0.994 0.015 1.31 1.35 0.84 5.49 1.33	0.994 0.015 1.20 1.05 0.36 5.61 1.28	

Explanations: See Table 3.

Table 6. Estimates with disaggregated wedge factors

Explanatory variable		Coefficient (t-value)	
Constant		16.003 (6.65)	
Capital labour ratio	0.784 (8.89)	0.780 (8.99)	0.742 (14.17)
Unemployment rate (members)		-0.059 (-5.37)	-0.050 (-5.90)
Regular working time		-1.506 (-5.10)	-0.247 (-0.82)
Unemployment benefit	0.216 (2.68)	0.178 (2.86)	0.232 (4.90)
1 + payroll tax	-1.431 (-2.38)	-0.988* (-6.74)	-1.435 (-4.06)
1 - income tax	0.926 (5.45)	0.988* (6.74)	0.985 (9.82)
Relative import price	-0.056 (-1.90)	-0.065 (-2.41)	-0.037 (-2.11)
Marginal tax rate			0.320 (5.26)
Statistics			
R <sup>2</sup> SEE AR(1) AR(2) NOR HET STAB REST	0.014	0.995 0.014 0.60 1.26 0.89 7.71 1.41 1.13*	0.008

Explanations: REST is a t-statistic for testing the restriction of coefficients (marked by asterisk). Other explanations, see Table 3.

Table 7. Coefficient estimates for some bargaining set-up dummies

Dummy	Coefficient	t-value
Comprehensive incomes policy period	-0.005	-0.59
Decentralised bargaining	0.010	1.01
Two year contract	-0.013	-1.48
Contracts including indexation clauses	0.002	0.15
First year in two year contracts	-0.007	-0.89

Explanations: Other variables included in the equation were: the capital-labour ratio, the wedge, the log of the unemployment rate of union members, the real unemployment benefit and regular working time.

### List of diagrams -----

- 1. Annual change in money wages
- 2. Relative unit labour costs
- Real consumption wages (for the private sector) 3.
- 4. Real wage growth in the public sector
- 5. The wedge
- 6. Rates of taxation
- The rate of unemployment
- 7. 8. Union density
- Negotiated wage increases and the wage drift 9.
- 10. Unemployment insurance
- Replacement ratios a.
- Real benefit index b.
- Unemployment among insured and non-insured workers 11.
- The rate of unemployment and unemployment pensioners 12.
- 13. Unemployment by duration

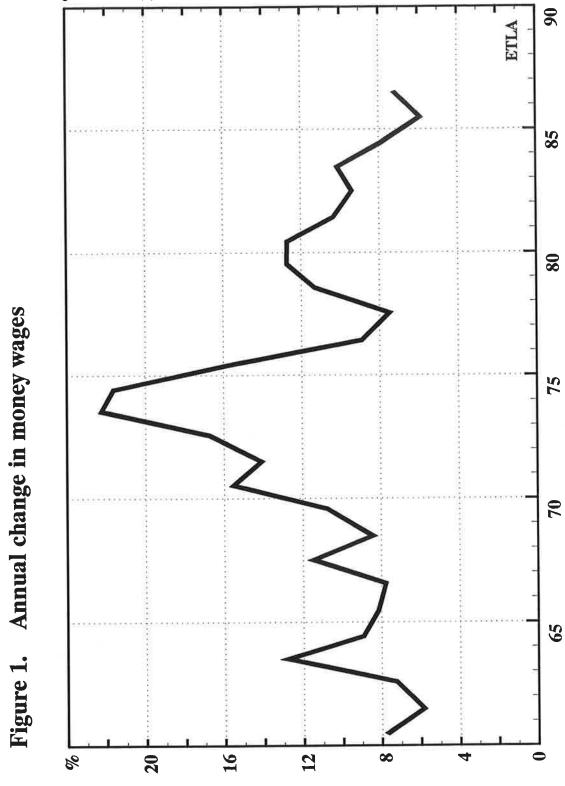


Figure 2. Relative unit labour costs decomposed

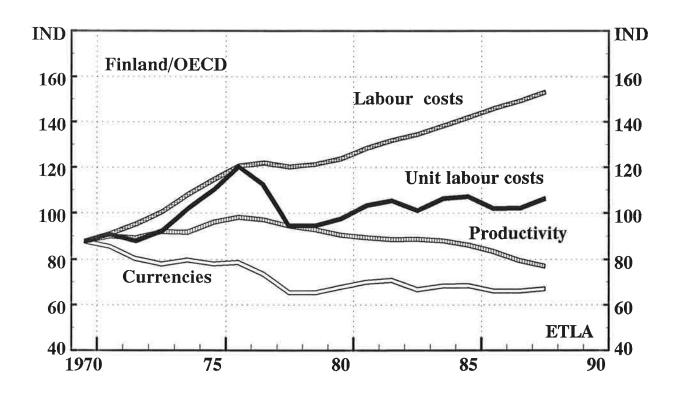
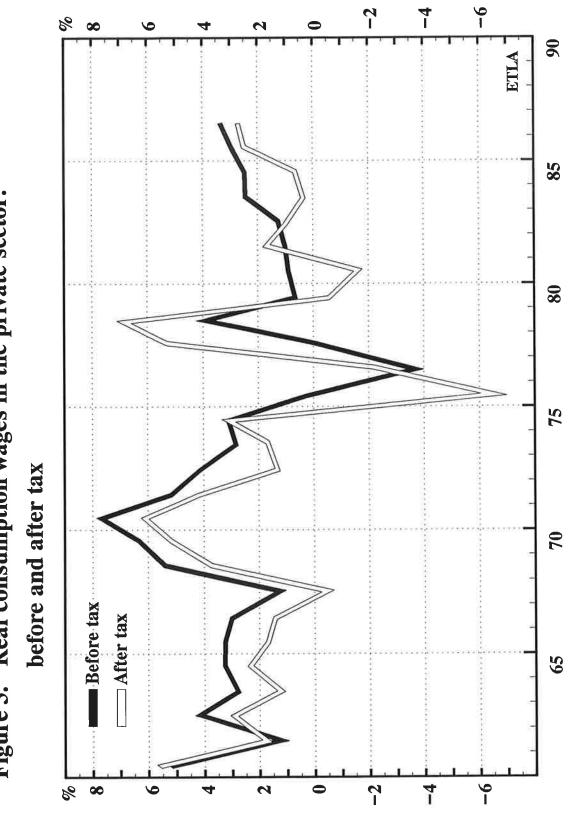
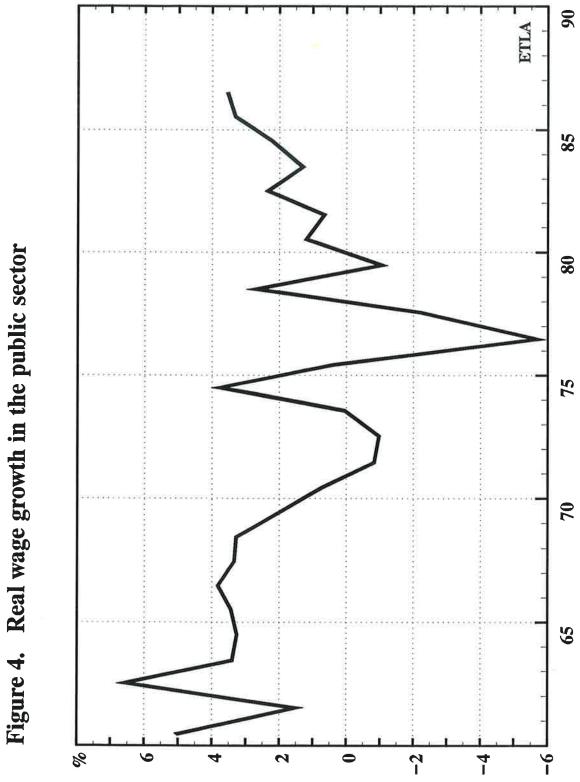
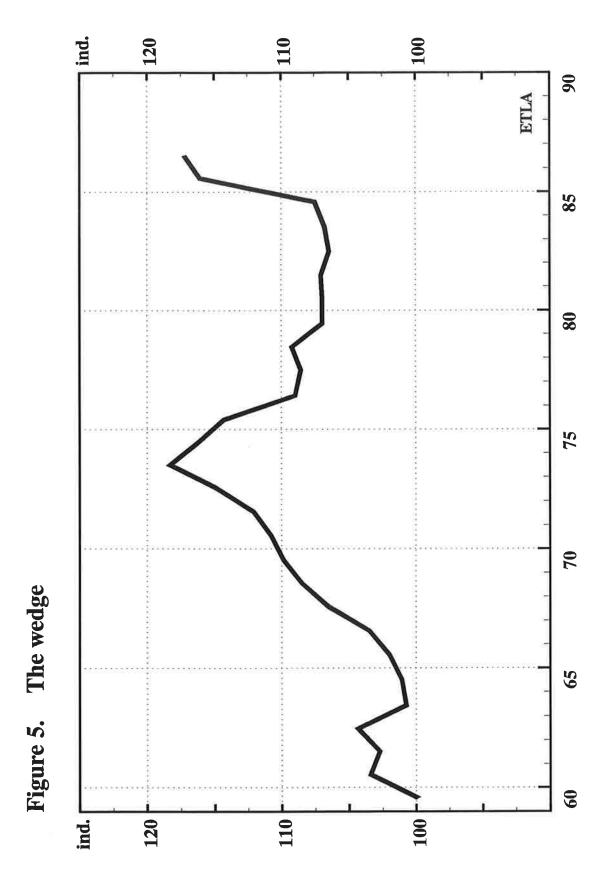


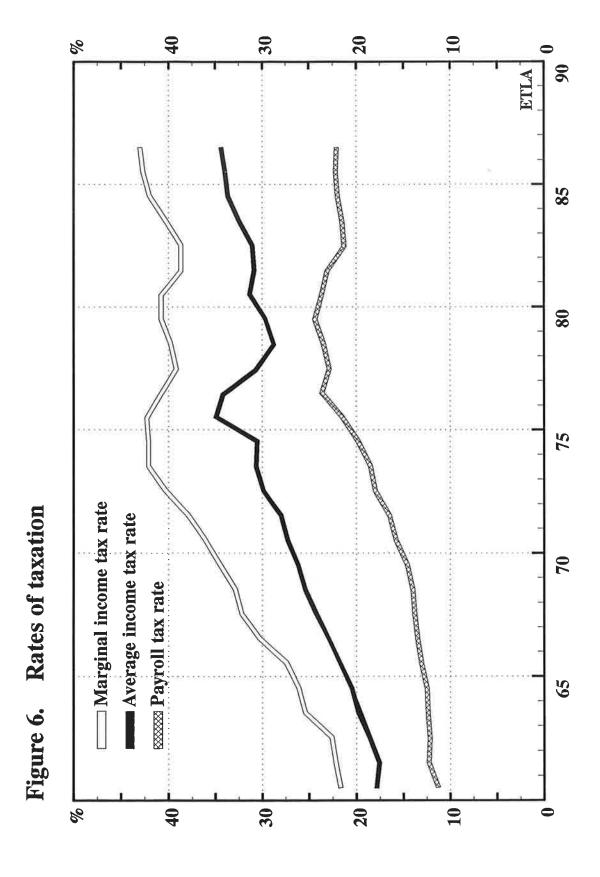
Figure 3. Real consumption wages in the private sector:



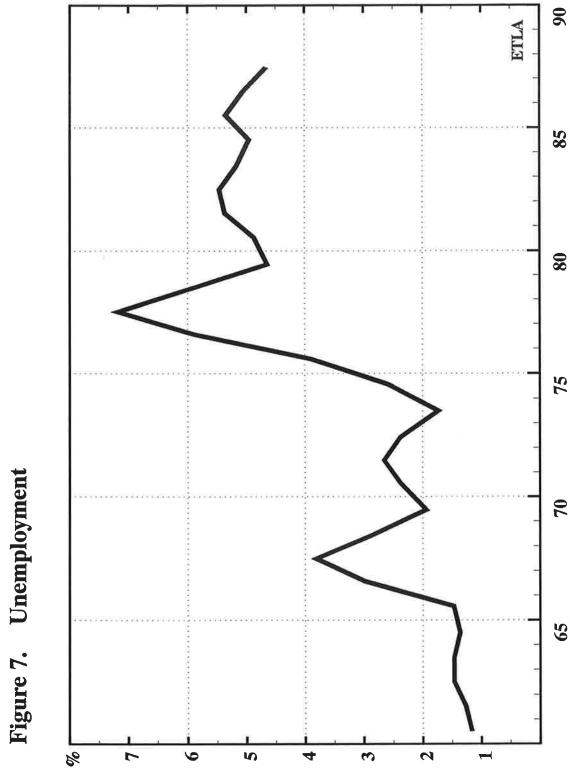
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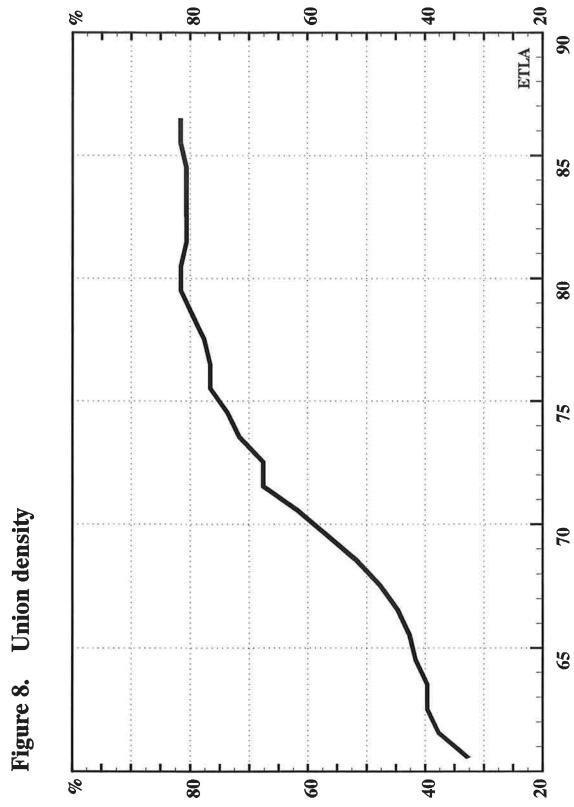




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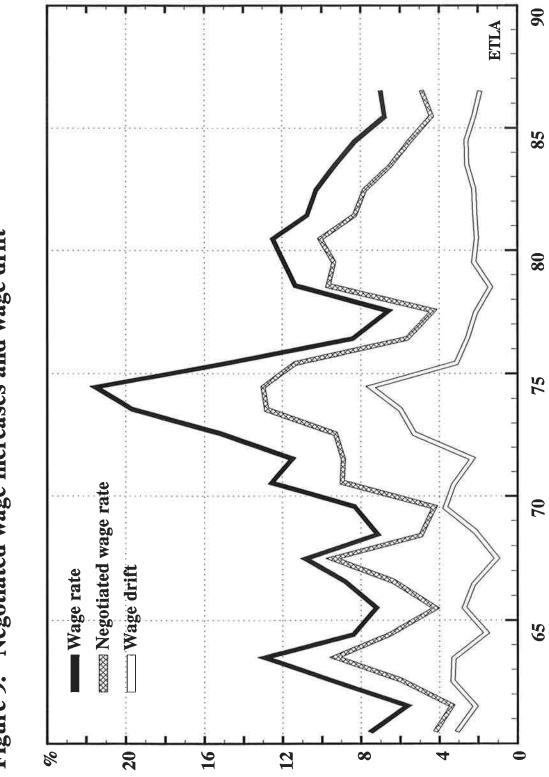


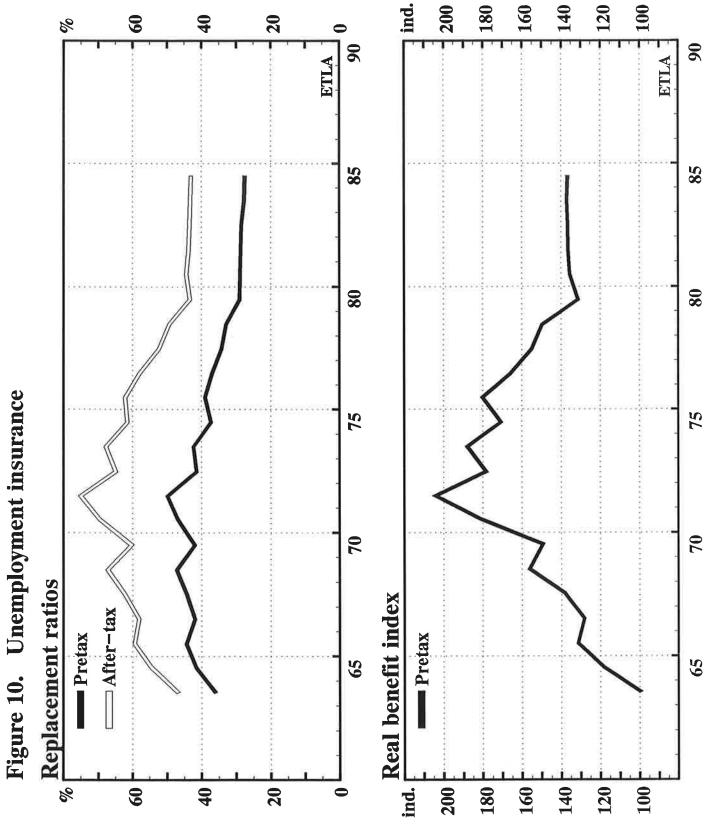
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Figure 9. Negotiated wage increases and wage drift





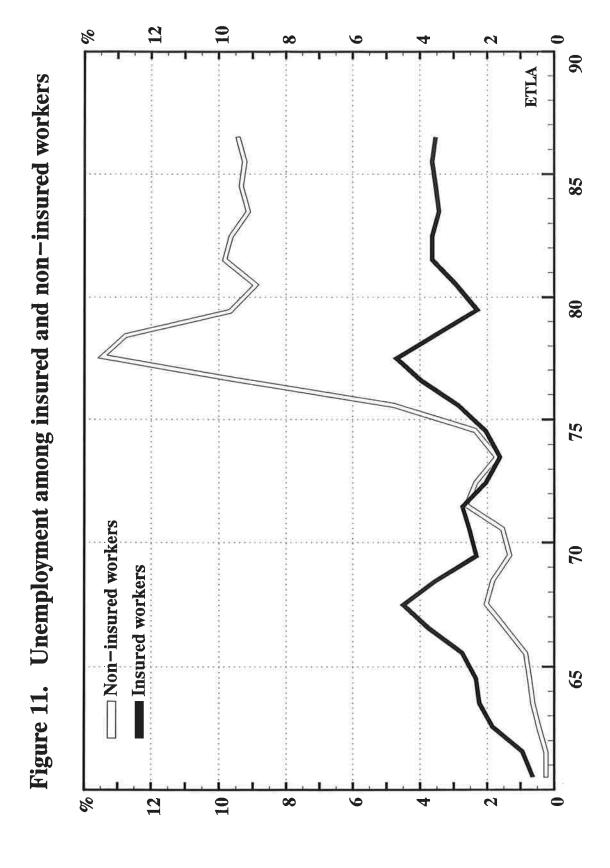
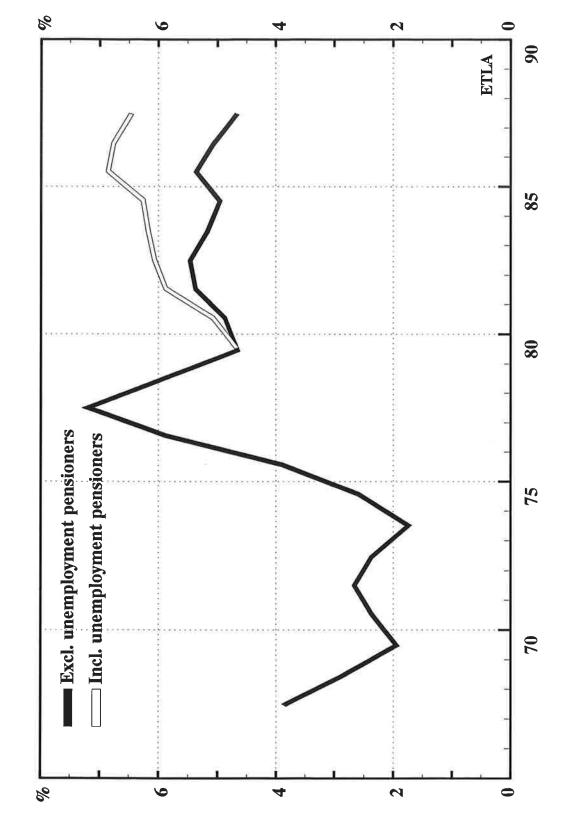


Figure 12. Rate of unemployment and unemployment pensioners



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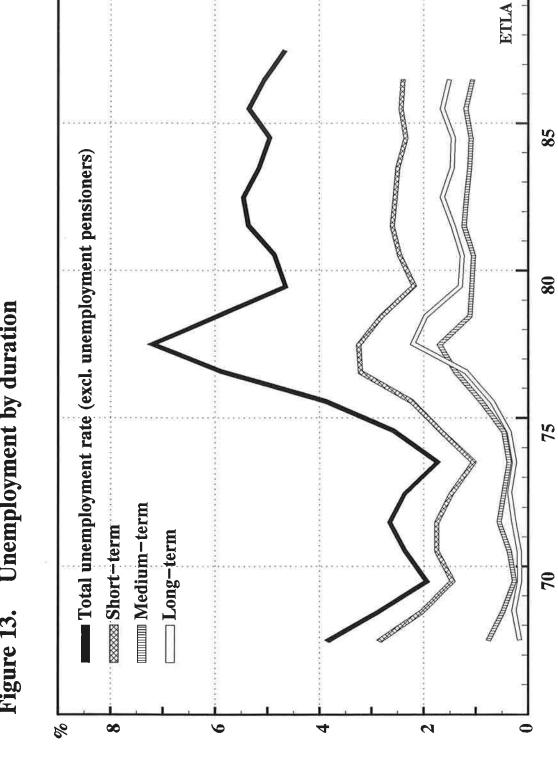


Figure 13. Unemployment by duration



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