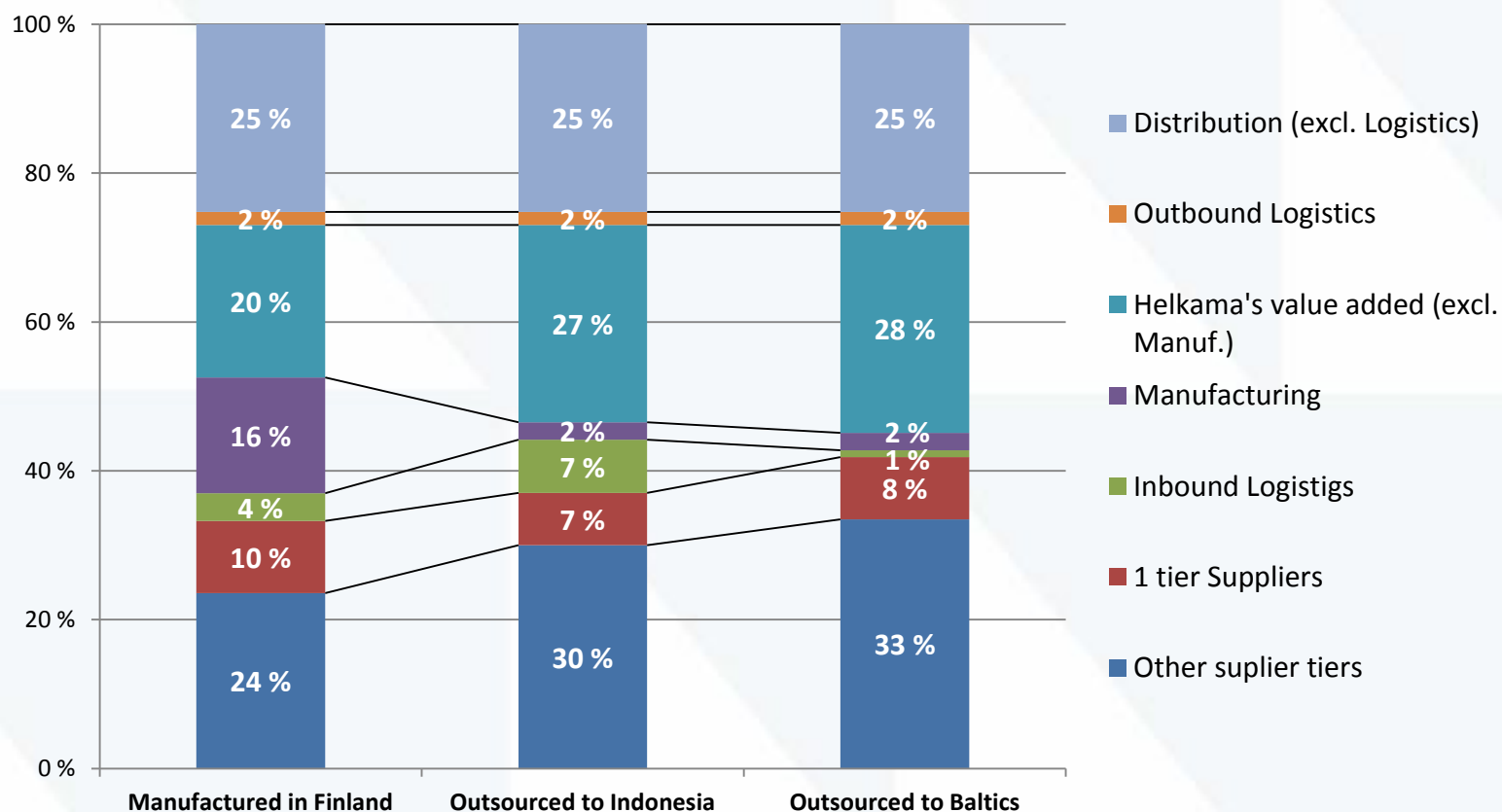


Is Manufacturing Returning from Asia to Finland? Case Bicycle

Kalm, M & Seppälä, T. (2012) Palaako tuotanto Aasiasta Suomeen? Case Polkupyörä, *ETLA Keskustelupaperi nro 1287*.

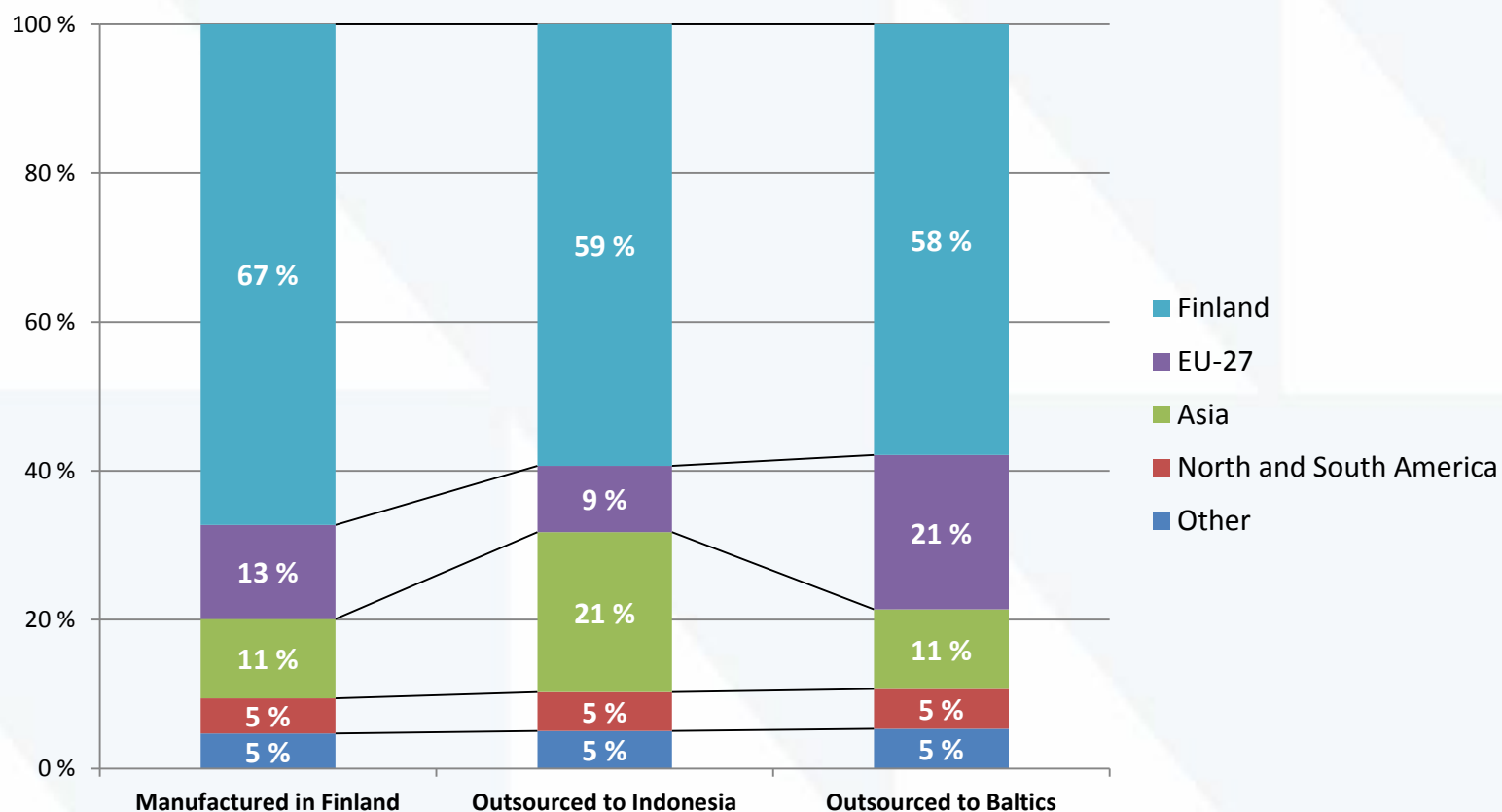
http://etla.fi/files/2937_no_1287.pdf

Distribution of the value added in the global supply chain



Kalm, M & Seppälä, T. (2012) Palaako tuotanto Aasiasta Suomeen? Case Polkupyörä, *ETLA Keskustelupaperi nro 1287*.
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Geographical distribution of the value added



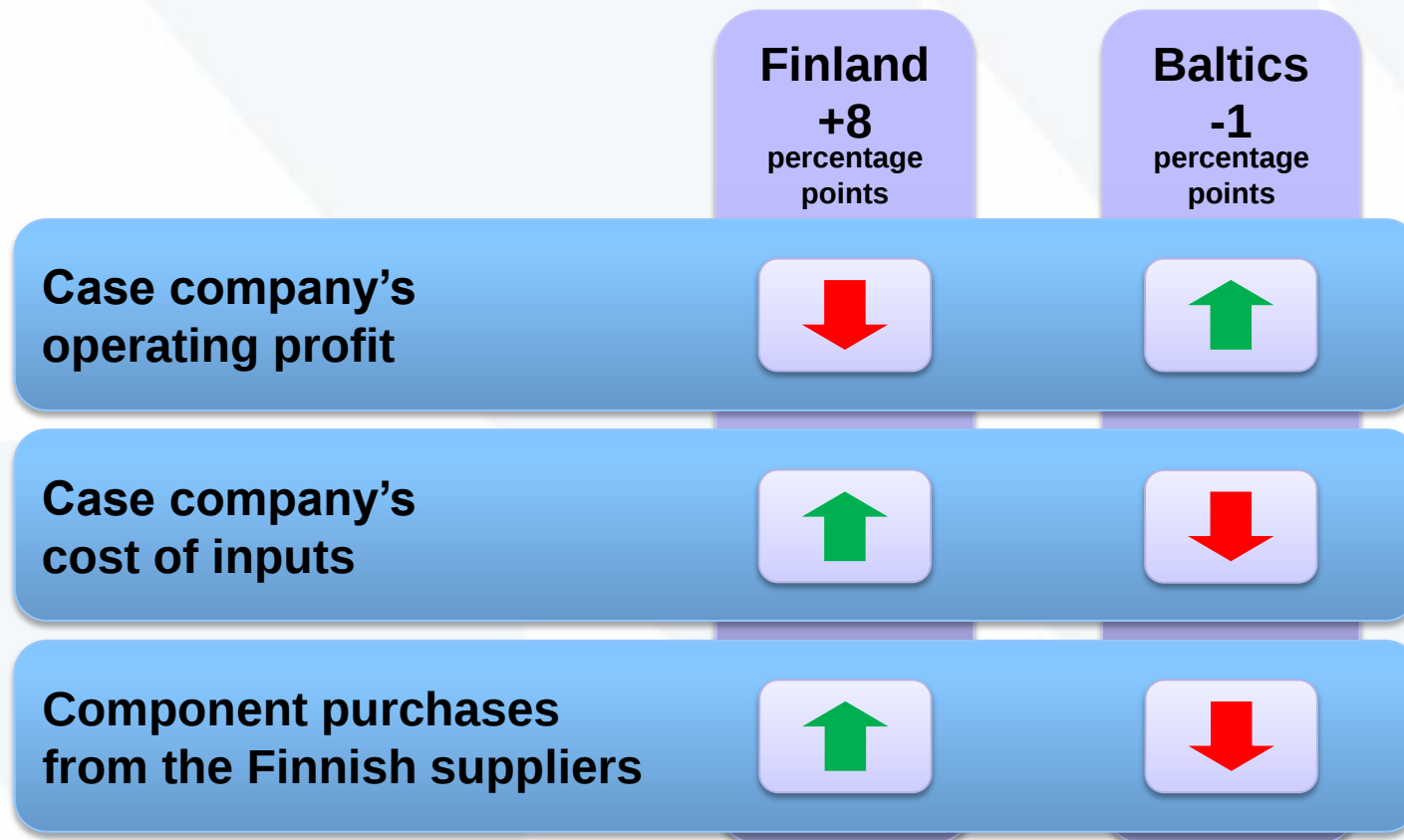
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Trade-offs between the Finnish national economy and the company value added

- Observations from the perspective of the Finnish economy
 - If the bicycle is manufactured in Finland, the Finnish national economy gains 8 percentage points in comparison to if the bicycle manufacturing is outsourced into Indonesia
 - The bicycle manufacturing is currently outsourced into Indonesia
 - If the bicycle is manufactured in Finland, the Finnish national economy gains 9 percentage points in comparison to if the bicycle manufacturing is outsourced into the Baltics

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Trade-offs between the Finnish national economy (GDP) and the company value added if the manufacturing is relocated from Indonesia to...



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If any questions...

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